40km/h variable speed limits in school zones - guidelines

1 Purpose

40km/h variable speed limits in school zones have been operating successfully in New Zealand since they were first installed on a trial basis in Christchurch in January 2000. In April 2011 the NZ Transport Agency (NZTA) revised the conditions of approval to give road controlling authorities more flexibility to install these speed limits at both urban and rural schools.

Land Transport Rule: Setting of Speed Limits 2003 requires the NZTA to approve a variable speed limit before a road controlling authority can make a bylaw to set such a speed limit. For 40km/h variable speed limits in school zones, the NZTA has published a revised notice in the New Zealand Gazette1 which approves those speed limits, sets out appropriate conditions and authorises road controlling authorities to set them. This traffic note provides guidelines to comply with the Gazette notice, based on the results of the trials in Christchurch and subsequent experience with these speed limits. Recommendations for installing variable speed limits at rural schools are also included in this traffic note.

2 Background

Roads outside schools are perceived as dangerous for children. At the time when children are arriving at or leaving school and crossing the road there can be high volumes of traffic, manoeuvring vehicles, parked vehicles obscuring visibility and vehicle speeds often appear too high. Research has shown reducing vehicle speeds to 40km/h or less significantly reduces the level of injury if a child is struck by a vehicle.

In some situations standard traffic control devices and the level of activity outside a school do not result in lower traffic speeds. This is particularly likely where the school is on an arterial or other road where there is a high volume of traffic or high speeds. In these circumstances, installation of a 40km/h variable speed limit in the school zone may be desirable to achieve a lower speed environment.

In many jurisdictions, such as some states in Australia and the United States, school zones with special speed limits are indicated by permanently displayed signs. The major drawback of any permanently displayed sign is the manner in which drivers, many of whom pass the same sign regularly without requiring any action in response to it, tend to ignore or fail to see it.
Variable signs, which are displayed only when relevant, offer a way in which this drawback can be minimised and may actually enhance driver acceptance of any restriction imposed. Variable signs were used for the Christchurch trials and the results of that study are embodied in these guidelines. In recent years some states in Australia have begun to retro-fit permanently displayed signs with active signs that have flashing lights or electronically displayed speed limits to improve community acceptance and compliance with speed limits in school zones.

3 Objectives of variable speed limits in school zones

Variable speed limits in school zones have the following objectives:

- provide a safer road environment outside schools
- reinforce driver expectations of the likely presence of children
- encourage safe and active travel to school.

One of the objectives of the Christchurch trial was to encourage children to walk or ride to school. A major impediment is parents’ concerns about child safety. The trial indicated general parent and school belief the signs provided benefits but any shift in mode of travel by children, if it did occur, was not measurable. This reinforces the view no single initiative is likely to bring about changes of the type sought. A 40km/h variable speed limit in a school zone is unlikely to be effective by itself and must complement other initiatives aimed at enhancing safety for children undertaken at the site by the road controlling authority, the school and other organisations.

4 Warrant

A road controlling authority may set a 40km/h variable speed limit in a school zone under the following conditions:

(a) there is school-related pedestrian or cycle activity on the road outside the school, which exceeds approximately 50 children crossing the road or entering or leaving vehicles at the roadside, and the traffic on the road outside the school meets at least one of the following conditions:

   (i) the mean speed of free-running vehicles is greater than 45km/h (measured when the 40km/h variable speed limit is not operating), or
   (ii) the 85th percentile speed of free-running vehicles is greater than 50km/h (measured when the 40km/h variable speed limit is not operating), or
   (iii) there have been pedestrian, cycle or speed-related crashes near the school in the previous five years, or
   (iv) the school-related activity occurs on a main traffic route, or

(b) there is school-related pedestrian or cycle activity on the road outside the school, with children crossing the road or entering or leaving vehicles at the roadside, and safe and appropriate traffic engineering measures are installed so that the mean operating speed of free-running vehicles on the road outside the school does not exceed 40km/h when the 40km/h variable speed limit is operating.
Evaluations in Christchurch found locations most likely to benefit from a variable speed limit in a school zone are those where there is a high level of school-related activity on the road outside the school and:

- are on arterial routes or multi-lane roads or high speed environments, and
- have on-road, school-related activity at an obscured school frontage (i.e., where the presence of the school is not immediately obvious to approaching traffic).

5 Best practice guidelines

Factors required for the successful operation of a 40km/h variable speed limit in a school zone are:

- having times of operation coinciding with on-road, school-related activity
- approved advisory signs and regulatory displays that alert motorists they are travelling through a school zone
- appropriate levels of enforcement by the police
- long-term commitment by the principal and Board of Trustees for the correct operation of a 40km/h variable speed limit at their school.

5.1 Times of operation

The Christchurch trials showed variable speed limits in school zones are effective in reducing speeds, but have the support of drivers only if there are children present when they are operating. Therefore, the times they are activated must be tightly controlled to match, as closely as possible, the times children are crossing the road or are gathered on the roadside. These times may vary from school to school and from time to time. An accurate time clock is therefore a necessary component of a variable speed limit in a school zone.

It is preferable that the ‘School zone variable’ signs are turned on manually by a supervisor approved by the school principal each time they are required. However, it is permissible to programme the system to operate at the standard times on school days only, provided the signs do not operate on holidays and can be switched on or off manually for special events or if they are not required for the maximum period of operation on any particular day. A system that is programmed to operate automatically must include a record of the times the signs are switched on and off each day. Even if the signs operate automatically, the school principal must still appoint a supervisor to oversee the operation on each occasion they are used. The signs may operate for a maximum period of:

- 35 minutes before the start of school until the start of school
- 20 minutes at the end of school commencing no earlier than five minutes before the end of school
- 10 minutes at any other time of day when children cross the road or enter or leave vehicles at the roadside.

Unless the signs are manually turned off earlier, they must turn off automatically when the maximum period has elapsed.

5.2 Length of variable speed limits in school zones

Variable speed limits in school zones should be installed to avoid, as far as possible, side roads with no school frontage. They should be as short as practicable; between 300 metres and 500 metres long.
There may be shorter lengths on no exit roads or minor roads with give way or stop control at the intersection with the school zone, provided the variable speed limit on these roads is adjoining the variable speed limit on the main road outside the school.

5.3 Signs
The signs for variable speed limits in school zones must comply with Land Transport Rule: Traffic Control Devices 2004. Signs with changeable speed limit numerals have been specified by the NZTA in the Gazette as a condition of setting a variable speed limit in a school zone. The signs required are described below.

(a) R1-6 ‘School zone variable’ sign:

The R1-6 ‘School zone variable’ sign comprises a variable speed limit sign above a ‘School zone’ supplementary sign. The R1-2 or R1-2.1 variable speed limit sign displays the 40km/h speed limit only during the period when it applies. At all other times the sign is blank or displays the permanent speed limit. These signs must be installed on the main road passing the school entrance and on any significant road adjoining the school zone.

The Gazette notice specifies that at least one variable sign is required at each end of the speed limit on the main road outside the school and on major roads that intersect with the school zone. This condition in the Gazette notice is in accordance with clause 6.1 and subclause 8.4(1) of Land Transport Rule: Setting of Speed Limits 2003 and overrides the general requirement in 8.1(2)(a) to have signs on both sides of the road if the traffic volume exceed 500 vehicles per day. However, there should be at least two of these signs facing traffic entering the variable speed limit on multi-lane roads, if the roadway is more than 15 metres wide or has a permanent speed limit of more than 70km/h.

The two options permitted for variable speed limit signs use different technology.

- R1-2: the speed limit numerals, roundel and background are displayed in the same colours as permanent speed limit signs, namely black, red and white respectively. Mechanical elements are used to display the speed limit and the message is depicted entirely with retro-reflective material.
- R1-2.1: the speed limit numerals are displayed using yellow or white, lit pixels (eg light emitting diodes, fibre optics). The background is black and unlit. For signs that display only the 40km/h variable speed limit and are blank for the rest of the time, the roundel is displayed with red, lit pixels. Alternatively, for signs that display the permanent speed limit at times when the variable speed limit does not apply, the roundel may be displayed with either red, lit pixels or with red retro-reflective material.
For each of these two variable speed limit signs:

- when not operating, the underlying message on the speed limit sign must not be discernible to approaching drivers, and
- yellow or white lights, of sufficient brightness to draw attention to, but not distract from, the sign nor dazzle, should be fitted in each corner and must operate by flashing in alternate diagonal pairs when the 40km/h variable speed limit is displayed, and
- the 'School zone' supplementary sign, fitted below the variable speed limit sign, must be displayed permanently. The 'School zone' supplementary sign has a black legend and border on a retro-reflective, fluorescent, yellow-green background.

Where the road controlling authority sets a 40km/h variable speed limit that may operate at other than the standard times, all the signs at the beginning of the school zone must be variable signs. This requirement includes all side roads intersecting with the school zone because fixed signs cannot provide accurate times of operation.

(b) R1-6.1 'School zone fixed' sign

The R1-6.1 'School zone fixed' sign has a black legend, red roundel and border on a white background. The roundel, border and background are retro-reflective. The legend showing the time must notify the times during which the 40km/h variable speed limit is in effect and must be specific for each school zone.

Instead of a 'School zone variable' sign a 'School zone fixed' sign may be installed on no exit or minor stop or give way controlled side roads adjoining the school zone. This is based on assumptions that:

- most traffic using such a road will be local and the drivers will be aware of, and responsive to, the school zone operation, or
- the speed of vehicles entering from the side road and passing through the school zone is unlikely to exceed 40km/h.

If these conditions do not apply, R1-6 'School zone variable' signs must be installed on the side road.

Likewise 'School zone variable' signs must be used if the times when the variable speed limit operates are likely to vary because:

- the variable speed limit may operate only at the times specified on a 'School zone fixed' sign; and
- it is not reasonable to expect drivers to read and react to messages longer than the standard operating times displayed on the 'School zone fixed' sign.
(c) R1-7 ‘School zone ends’ sign

At least one R1-7 ‘School zone ends’ sign must be used on each road leaving the school zone. There should be at least two of these signs on multi-lane roads, if the roadway is more than 15 metres wide or has a permanent speed limit of more than 70km/h.

A ‘School zone ends’ sign comprises a R1-1 speed limit sign above a ‘School zone ends’ supplementary sign. Both signs are mounted on a white retro-reflective backing board. The ‘School zone ends’ sign has a black legend and border on a retro-reflective, fluorescent, yellow-green background. The speed limit sign displays the permanent speed limit for the road.

(d) Sign layout

Appendix 1 has a diagram showing a typical layout of signs for a variable speed limit in a school zone.

5.4 Police enforcement

To be effective the variable speed limit in a school zone must be able to be enforced. The length of the zone, visibility of the signs, proof of display and other issues are all matters the Police must take into account in determining whether they are able to proceed with enforcement and subsequent action. It is therefore imperative any variable speed limit considerations involve the District Road Policing Manager of NZ Police.

The necessary enforcement precedents have been set to enable the police to enforce the 40km/h speed limit in school zones.

5.5 School commitment and activity

It is essential there be formal involvement by the school in the decision to introduce a 40km/h variable speed limit in a school zone. The school is often the prime instigator for consideration of a speed limit but they must understand that once installed there are functions the school must carry out for the speed limit to be effectively managed and for it to achieve the desired outcomes.

For example:

- The operation of the ‘School zone variable’ signs must be supervised by a person authorised by the school principal.
- Any defined school crossing facility for children must have an adult supervisor when it is operating.
- The signs must be activated and deactivated simultaneously (eg by radio signal or hard-wired) with a secure system which is accessible only by means such as a key or swipe card. This applies whether they are switched manually or automatically.
- The principal must agree to keep an accurate log of the occasions and times the 40km/h speed limit is operating unless these times are stored automatically by the equipment and can be retrieved by the road controlling authority. The log is essential for enforcement purposes (to demonstrate not only that the signs were operating at a particular time but, also to show the conditions of operation set out in the speed limit bylaw are being effectively managed). It can also be useful to determine justifiable changes to time or other aspects of the operation of the speed limit.
5.6 Rural schools

Records of crashes involving school-age pedestrians or cyclists in the vicinity of rural schools show that there have been very few injury crashes in recent years. One of the main reasons for the low number of crashes is that very few children walk or cycle to schools in rural areas. Most of the activity outside a rural school is the parking and manoeuvring of vehicles as parents and caregivers drop-off or pick-up their children. The most appropriate safety measure for this type of activity is to provide a set-down and pick-up facility clear of through traffic lanes. Ideally this would be in the school grounds or on a side road with low traffic volume.

Another measure that has proven successful in lowering speeds outside schools is active school warning signs. See Traffic note 56 for more detail on active warning signs in school zones.

40km/h variable speed limits in school zones were originally intended for installation in urban or semi-urban areas where the permanent speed limit is 70km/h or less. Some Australian states allow school zone speed limits of 60 or 80km/h in areas where the permanent speed limit is over 80km/h. However, allowing a higher variable speed limit in a rural school zone would not provide an appropriate level of safety when considered from a Safe System perspective. The probability of a pedestrian being killed if struck by a car rises rapidly at impact speeds over 30km/h. Having a speed limit of 40km/h relies on there being some speed reduction before impact in a crash involving a car hitting a pedestrian. If the school zone speed limit was higher, impact speeds would be too high, even if there was some speed reduction before impact. So, regardless of the permanent speed limit, the maximum safe speed limit in a school zone is 40km/h.

In areas with a speed limit over 80km/h it is unlikely that motorists will slow to 40km/h within the short length of a school zone. However, there are some examples of 40km/h variable speed limits in rural school zones that operate satisfactorily on roads with a permanent speed limit of 80km/h. This suggests that where the permanent speed limit is higher than 80 km/h it will need to be reduced. This must be done in accordance with Land Transport Rule: Setting of Speed Limits 2003. In situations where the calculated speed limit is higher than 80km/h, it may be desirable to review the speed limit for the surrounding area in accordance with the Safe System Approach for managing safety on rural roads. Traffic Note 61 provides more information on Safe System rural speed management.

Regardless of the criteria upon which an 80km/h speed limit is justified, it is essential that it operates safely with mean speeds at or below 80km/h. Some of the following measures will probably be necessary to achieve good compliance with a permanent 80km/h speed limit at a rural school:

- Lane narrowing - (install median or increase shoulder width).
- Textured and or coloured road surface.
- Vertical elements, eg thresholds and planting, but care is necessary to avoid restricting sight lines that might obscure pedestrians in the school zone.
- Speed indicator devices, publicity and education.
- Enforcement.
6 Application

6.1 Implementation
A 40km/h variable speed limit in a school zone can only be implemented by a road controlling authority if:

- the conditions approved by the NZTA in the Gazette⁰ are complied with
- consultation is undertaken in accordance with Land Transport Rule: Setting of Speed Limits 2003, and the people consulted are provided with details of the proposed speed limit including changes to the permanent speed limit, times of operation of the variable speed limit, placement of signs and method for controlling the variable signs
- written consent is obtained from the principal of the school concerned (agreeing to operate the school zone in accordance with the operating conditions)
- the speed limit is set by bylaw in accordance with Land Transport Rule: Setting of Speed Limits 2003.

6.2 Monitoring, review or removal of a variable speed limit in a school zone
It is important that a 40km/h variable speed limit that is installed in accordance with condition 5(b) of the Gazette⁰ notice is monitored regularly to confirm the conditions of approval are being met (ie the mean speed of traffic in the school zone is no more than 40km/h when the 40km/h speed limit is operating). If traffic is not complying with the speed limit then safety within the school zone will be compromised and the road controlling authority will not be complying with its obligations under Land Transport Rule: Setting of Speed Limits 2003. The risk to children within the zone may be worse than without a variable speed limit, especially if their behaviour is influenced by a misconception that traffic will slow down.

A 40km/h variable speed limit in a school zone must be reviewed by the road controlling authority if:

- there is a change in the road or school environment resulting in the conditions specified by the NZTA in the Gazette⁰ not being met, or
- requested to do so, in writing, by the principal of the school or the District Road Policing Manager of the NZ Police, or
- instructed to do so by the NZTA.

A 40km/h variable speed limit in a school zone must be removed by the road controlling authority if:

- the variable speed limit is not operated in accordance with the conditions specified by the NZTA in the Gazette⁰, or
- instructed to do so by the NZTA.
Acknowledgement:
The NZ Transport Agency acknowledges the valuable input of the Christchurch City Council through the school zone trial and their assistance with the development of these guidelines.

1 New Zealand Gazette dated 21 April 2011, No. 55, page 1284 [see Appendix 2].
3 Osmers, Wayne. 2001. The effect on vehicle speeds of electronically-signed part-time speed limits outside schools.
Both papers were presented at the Road Safety Research, Policing and Education Conference 18–20 November 2001, Melbourne.
Appendix 1: Typical layout - 40km/h variable speed limit in a school zone

In this diagram the sign numbers quoted are those appearing in MOTSAM. These numbers and descriptions are cross-referenced to signs in Land Transport Rule: Traffic Control Devices 2004 (the TCD Rule) as follows:

<table>
<thead>
<tr>
<th>MOTSAM</th>
<th>Description</th>
<th>TCD Rule</th>
</tr>
</thead>
<tbody>
<tr>
<td>PW-32</td>
<td>Symbol of two children with 'School' supplementary</td>
<td>W16- 4 with W16- 5.1</td>
</tr>
<tr>
<td>PW-33</td>
<td>Symbol of pedestrian crossing with 'School' supplementary</td>
<td>W16- 2 with W16- 5.1</td>
</tr>
</tbody>
</table>

In this diagram the sign numbers quoted are those appearing in MOTSAM. These numbers and descriptions are cross-referenced to signs in Land Transport Rule: Traffic Control Devices 2004 (the TCD Rule) as follows:
Variable Speed Limit in School Zones

Pursuant to clause 6.1 of Land Transport Rule: Setting of Speed Limits 2003 and a delegation from the NZ Transport Agency, I, Glenn Bunting, Network Manager, approve variable speed limits in school zones in accordance with the conditions set out in this notice.

Conditions

1. Variable Speed Limit

A road controlling authority may set a speed limit of 40km/h that operates in a school zone during the periods specified in condition 2 of this notice. At all other times, the speed limit is the permanent speed limit for the road.

2. Periods of Operation

The 40km/h speed limit may operate for a maximum period of:

(a) 35 minutes before the start of school until the start of school;
(b) 20 minutes at the end of school, beginning no earlier than 5 minutes before the end of school;
(c) 10 minutes at any other time when children cross the road or enter or leave vehicles at the roadside.

3. Signs

Signs that comply with Land Transport Rule: Traffic Control Devices 2004 must be installed to mark the beginning and end of the variable speed limit in the school zone as follows:

(a) At least one R1-6 “School zone variable” sign at each end of the variable speed limit on the main road outside the school, facing road users travelling towards the variable speed limit; and
(b) at least one R1-6 “School zone variable” sign facing road users travelling towards the variable speed limit on each side road that intersects with the school zone, where that side road is a major road; and
(c) at least one R1-6 “School zone variable” sign or R1-6.1 “School zone fixed” sign facing road users travelling towards the variable speed limit on each side road that intersects with the school zone, where that side road is a no exit road or is a minor road controlled by Give-way or Stop signs at the intersection with the school zone; and
(d) at least one R1-7 “School zone ends” sign at each end of the variable speed limit on every road, facing road users leaving the variable speed limit.

4. Length of Variable Speed Limit

A variable speed limit in a school zone must be a minimum length of 300 metres, unless this condition is impractical, but should not be longer than 500 metres. The length of variable speed limit on side roads that intersect with the school zone may be shorter than 300 metres.

5. Warrant

A road controlling authority may set a variable speed limit in a school zone that meets the requirements in (a) or (b) as follows:

(a) There is school-related pedestrian or cycle activity on the road outside the school, which exceeds approximately 50 children crossing the road or entering or leaving vehicles at the roadside, and traffic on the road outside the school meets at least one of the following conditions:

(i) the mean speed of free-running vehicles is greater than 45km/h (measured when the 40km/h variable speed limit is not operating); or
(ii) the 85th percentile speed of free-running vehicles is greater than 50km/h (measured when the 40km/h variable speed limit is not operating); or
(iii) there have been pedestrian, cycle or speed-related crashes near the school in the previous five years; or
(iv) the school-related activity in condition 5(a) occurs on a main traffic route; or

(b) there is school-related pedestrian or cycle activity on the road outside the school, with children crossing the road or entering or leaving vehicles at the roadside and safe and appropriate traffic engineering measures are installed so that the mean operating speed of free-running vehicles on the road outside the school does not exceed 40km/h when the 40km/h variable speed limit is operating.

6. Bylaw

A road controlling authority must set a variable speed limit in a school zone by making a bylaw in accordance with Land Transport Rule: Setting of Speed Limits 2003.

Revocation and Replacement

The notice dated the 31st day of May 2005, and published in the New Zealand Gazette, 2 June 2005, No. 86, page 2051, relating to variable speed limits in school zones is hereby revoked and replaced by this notice.

A 40km/h variable speed limit in a school zone that was set in accordance with the conditions of the notice published in the New Zealand Gazette, 2 June 2005, No. 86, page 2051, is considered to be set in accordance with the conditions of this notice and remains in force until amended or revoked in accordance with Land Transport Rule: Setting of Speed Limits 2003.

Definition:

School zone means a length of road outside a pre-school, primary school, intermediate school or secondary school.

Signed at Wellington this 19th day of April 2011.

GLENN BUNTING, Network Manager.