



# Draft West Coast Regional Walking and Cycling Strategy

## Released for Public Consultation



November 2008

The West Coast Regional Transport Committee (RTC) invites public feedback of the draft Walking and Cycling Strategy. The RTC represents the New Zealand Transport Agency, West Coast Councils, and the other agencies that have worked together to develop the regional walking and cycling strategy.

### **Vision:**

***“More walking, more cycling, more often”***

***“Tama tū, tama ora, tama noho, tama mate”***

**Outcome 1:** Walking and cycling activity is increased;

**Outcome 2:** An environment that is safe, convenient, attractive and accessible for walking and cycling is developed;

**Outcome 3:** Relevant strategies, policies, plans and practices include and support walking and cycling; and

**Outcome 4:** The West Coast is promoted as a walking and cycling destination to support tourism and economic development.

### **Previous Consultation**

Ross Scarlett, Chair of the Regional Land Transport Committee says, “I would like to acknowledge all of those that helped develop this Draft Strategy. The excellent response from the public to the initial consultation was heartening as well as instructive in directing this document. We welcome the ongoing involvement of the public in the development and implementation of this Strategy and encourage feedback to help with finalising it.”



***We invite your feedback. Please provide your thoughts on the draft strategy, regional cycle network, implementation plans, and any other relevant issues. We encourage you to complete the short feedback form (see over for where to find this).***

### **The Strategy Process**

This draft strategy has been prepared by a Steering Group with input from the public during initial consultation. The draft Strategy has been endorsed for public consultation by the Regional Transport Committee (RTC). The feedback from this public consultation will be used to finalise the Strategy during January and February 2009, and the final Strategy will be adopted by the RTC around March 2009.

## Actions

Some of the key actions to meet the above outcomes will be to:

- Establish a Regional Walking and Cycling Forum to coordinate the various groups that can contribute to the enhancement of walking and cycling;
- To identify what facilities already exist for walking and cycling; and
- To identify what demands exist (or could eventuate) for walking and cycling.

Following from these, further actions will evolve, some of which include:

- To identify where improvements are necessary, prioritise this work and establish a funding plan to implement;
- Develop education and enforcement campaigns to improve safety for walkers and cyclists that instil a “share the road” attitude of courtesy; and
- Develop promotional campaigns to encourage more walking and cycling (travel behaviour change, health, events and tourism).

## Give us your views:

We welcome your comments about the draft strategy before it is finalised and adopted around March 2009. Please submit your feedback by **Friday 19 December 2008**.

For further information, full text of the draft strategy and to complete a feedback form, you can visit: <http://www.nzta.govt.nz/consultation/index.html>

You can also collect a copy of the feedback form from your local council or library, or visit your council website.

If you have any queries you can email: [westcoastwalkcycle@nzta.govt.nz](mailto:westcoastwalkcycle@nzta.govt.nz)



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