Benefits map example – with investment objectives

**Subtitle**

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**BENEFIT MAP**

**BENEFIT** | **INVESTMENT BENEFIT** | **MEASURE** | **DESCRIPTION** | **BASELINE** | **TARGET**
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**Improved safety along the corridor 60%**

- **Increased safety 40%**
  - **Deaths and serious injuries, by mode 30%**
    - **Number of deaths and serious injuries, by mode**
      - **13 DSI from June 2009 to June 2014**
      - **50% Reduction by June 2017**
  - **Crashes with deaths and serious injuries, by mode 10%**
    - **Number of crashes with deaths and serious injuries, by mode**
      - **10 crashes with DSI from June 2009 to June 2014**
      - **50% Reduction by June 2017**
- **Increase infrastructure quality 20%**
  - **Road assessment rating – state highways 20%**
    - **Kiwiroad Assessment Programme star**
      - **2 star rating as at 2014**
      - **3 star rating by 2017**

Derived either at the end of the ILM or at the start of the benefit workshop by the stakeholders. This is the benefit gained from addressing the consequence part of the problem statement.

Come from the Investment performance measurement, list of measures and are agreed by stakeholders at the benefit workshop as to the best way to measure the benefit sought.

Agreed baseline and targets with stakeholders in the benefit workshop

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To create SMART investment objectives the above information needs to be used. For example:

- "We will improve safety along the corridor between 'X' and 'Y' by reducing the number of deaths and serious injuries over the next 3 years (2014 – 2017)"
- "We will improve the infrastructure quality along the corridor between 'X' and 'Y' from a 2 star rating to a 3 star rating by 2017"

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**RESPONSIBILITY FOR DELIVERING THE BENEFITS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>dd/mm/yyyy</th>
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</thead>
</table>

Business Problem Owner: <firstname surname>
Facilitator: <firstname surname>
Accredited Facilitator: Yes / No

Version no: <e.g. 0.1, 1.0 etc>
Initial Workshop: <dd/mm/yyyy>
Last modified by: <firstname surname dd/mm/yyyy>
Template version: 1.0