

ROAD SAFETY ADVERTISING CALENDAR 2018/19

	JULY 2018	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY 2019	FEBRUARY	MARCH	APRIL	MAY	JUNE
FATAL/SERIOUS CRASHES WORST MONTHS FOR EACH ISSUE	Alcohol, drugs, distractions			Alcohol, speed	Alcohol, speed, drugs, fatigue, young drivers	Alcohol, speed, drugs, fatigue, motorcycling	Speed, fatigue, young drivers	Fatigue, young drivers, motorcycling	Drugs, fatigue, motorcycling, distractions	Motorcycling, distractions	Young drivers	Distractions
ADVERTISING THEMES	ALCOHOL drugs	SPEED alcohol	YOUNG DRIVERS distractions	ALCOHOL speed	SPEED motorcycling	ALCOHOL drugs	SPEED young drivers	YOUNG DRIVERS motorcycling	DRUGS distractions	ALCOHOL motorcycling	SPEED young drivers	DRUGS distractions
ALCOHOL	1 Sun	1 Wed	1 Sat	1 Mon	1 Thu	1 Sat	1 Tue	1 Fri	1 Fri	1 Mon	1 Wed	1 Sat
SPEED	2 Mon	2 Thu	2 Sun	2 Tue	2 Fri	2 Sun	2 Wed	2 Sat	2 Sat	2 Tue	2 Thu	2 Sun
DRUGS	3 Tue	3 Fri	3 Mon	3 Wed	3 Sat	3 Mon	3 Thu	3 Sun	3 Sun	3 Wed	3 Fri	3 Mon
YOUNG DRIVERS	4 Wed	4 Sat	4 Tue	4 Thu	4 Sun	4 Tue	4 Fri	4 Mon	4 Mon	4 Thu	4 Sat	4 Tue
DISTRACTIONS	5 Thu	5 Sun	5 Wed	5 Fri	5 Mon	5 Wed	5 Sat	5 Tue	5 Tue	5 Fri	5 Sun	5 Wed
MOTORCYCLING	6 Fri	6 Mon	6 Thu	6 Sat	6 Tue	6 Thu	6 Sun	6 Wed	6 Wed	6 Sat	6 Mon	6 Thu
	7 Sat	7 Tue	7 Fri	7 Sun	7 Wed	7 Fri	7 Mon	7 Thu	7 Thu	7 Sun	7 Tue	7 Fri
	8 Sun	8 Wed	8 Sat	8 Mon	8 Thu	8 Sat	8 Tue	8 Fri	8 Fri	8 Mon	8 Wed	8 Sat
	9 Mon	9 Thu	9 Sun	9 Tue	9 Fri	9 Sun	9 Wed	9 Sat	9 Sat	9 Tue	9 Thu	9 Sun
	10 Tue	10 Fri	10 Mon	10 Wed	10 Sat	10 Mon	10 Thu	10 Sun	10 Sun	10 Wed	10 Fri	10 Mon
	11 Wed	11 Sat	11 Tue	11 Thu	11 Sun	11 Tue	11 Fri	11 Mon	11 Mon	11 Thu	11 Sat	11 Tue
	12 Thu	12 Sun	12 Wed	12 Fri	12 Mon	12 Wed	12 Sat	12 Tue	12 Tue	12 Fri	12 Sun	12 Wed
	13 Fri	13 Mon	13 Thu	13 Sat	13 Tue	13 Thu	13 Sun	13 Wed	13 Wed	13 Sat	13 Mon	13 Thu
	14 Sat	14 Tue	14 Fri	14 Sun	14 Wed	14 Fri	14 Mon	14 Thu	14 Thu	14 Sun	14 Tue	14 Fri
	15 Sun	15 Wed	15 Sat	15 Mon	15 Thu	15 Sat	15 Tue	15 Fri	15 Fri	15 Mon	15 Wed	15 Sat
	16 Mon	16 Thu	16 Sun	16 Tue	16 Fri	16 Sun	16 Wed	16 Sat	16 Sat	16 Tue	16 Thu	16 Sun
	17 Tue	17 Fri	17 Mon	17 Wed	17 Sat	17 Mon	17 Thu	17 Sun	17 Sun	17 Wed	17 Fri	17 Mon
	18 Wed	18 Sat	18 Tue	18 Thu	18 Sun	18 Tue	18 Fri	18 Mon	18 Mon	18 Thu	18 Sat	18 Tue
	19 Thu	19 Sun	19 Wed	19 Fri	19 Mon	19 Wed	19 Sat	19 Tue	19 Tue	19 Fri	19 Sun	19 Wed
	20 Fri	20 Mon	20 Thu	20 Sat	20 Tue	20 Thu	20 Sun	20 Wed	20 Wed	20 Sat	20 Mon	20 Thu
	21 Sat	21 Tue	21 Fri	21 Sun	21 Wed	21 Fri	21 Mon	21 Thu	21 Thu	21 Sun	21 Tue	21 Fri
	22 Sun	22 Wed	22 Sat	22 Mon	22 Thu	22 Sat	22 Tue	22 Fri	22 Fri	22 Mon	22 Wed	22 Sat
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	25 Wed	25 Sat	25 Tue	25 Thu	25 Sun	25 Tue	25 Fri	25 Mon	25 Mon	25 Thu	25 Sat	25 Tue
	26 Thu	26 Sun	26 Wed	26 Fri	26 Mon	26 Wed	26 Sat	26 Tue	26 Tue	26 Fri	26 Sun	26 Wed
	27 Fri	27 Mon	27 Thu	27 Sat	27 Tue	27 Thu	27 Sun	27 Wed	27 Wed	27 Sat	27 Mon	27 Thu
	28 Sat	28 Tue	28 Fri	28 Sun	28 Wed	28 Fri	28 Mon	28 Thu	28 Thu	28 Sun	28 Tue	28 Fri
	29 Sun	29 Wed	29 Sat	29 Mon	29 Thu	29 Sat	29 Tue	29 Fri	29 Fri	29 Mon	29 Wed	29 Sat
	30 Mon	30 Thu	30 Sun	30 Tue	30 Fri	30 Sun	30 Wed	30 Sat	30 Sat	30 Tue	30 Thu	30 Sun
	31 Tue	31 Fri		31 Wed		31 Mon	31 Thu		31 Sun		31 Fri	