

**CONSULTATION SUMMARY REPORT
SEPTEMBER 2018 MONTHLY COMMUNITY INFO DAY**

1. Overview of the September info day:

Event	Date/Location	Staff present	Approx. number attended	Notification of Events
Construction update	Friday 28 September NCI Visitor Hub 10 Rothwell Avenue Rosedale	Communications and Stakeholder Engagement Team Trish Viall, Jo Anslow, Alex Elton-Farr, Keelin Flynn, Emma Cushnie, Hariata Ngatai.	50	<ul style="list-style-type: none"> • Herald online app advert • Email to Zone 1 and Zone 2 databases • Business North Harbour e-newsletter

2. Key topics

The main purpose for this month’s info day was to provide a construction update. At previous info days, attendees had enquired about what changes had been made to the design so it was important to clarify that the project is well in to the construction phase.

Advertising the events

Advertising was targeted at people living or working on the North Shore. A NZ Herald online advert delivered 146,456 impressions to residents living on the North Shore with a 0.369% click through rate (541 click throughs). An email invitation was sent to over 1,500 people on the project databases. Business North Harbour advertised the event through their newsletter database.



3. Feedback main points

The vast majority of attendees were positive and aware of the project.

Key feedback themes included:

- **General overview of the project** – what the project entails, when it will be completed, the cost.
- **Tirohanga Whānui** – People had noticed that two of the three girders had been lifted and had been situated near Greville Road and were interested to know what the bridge was for, when it will be installed and opened.
- **Public transport** – There continues to be huge interest in bus services, Rosedale Busway Station and whether additional parking at the stations is part of the project.
- **Busway extension** – The extension continues to be a positive among community members with many looking forward to it and the benefits it will bring. There were queries about whether it would extend further north in the future towards Silverdale.
- **Changes to SH18** – More specifically what do the changes mean for motorists driving through the Caribbean Drive intersection, whether it would reduce rat running in Unsworth, and more information on the noise walls that will be built along SH18.

4. Key social impacts and future project mitigation recommendations for project team:

There were no social impacts identified or any recommendations to pass on to the project team.

23 October 2018

Keelin Flynn

Communications and Engagement Team Manager, Northern Corridor Improvements Alliance