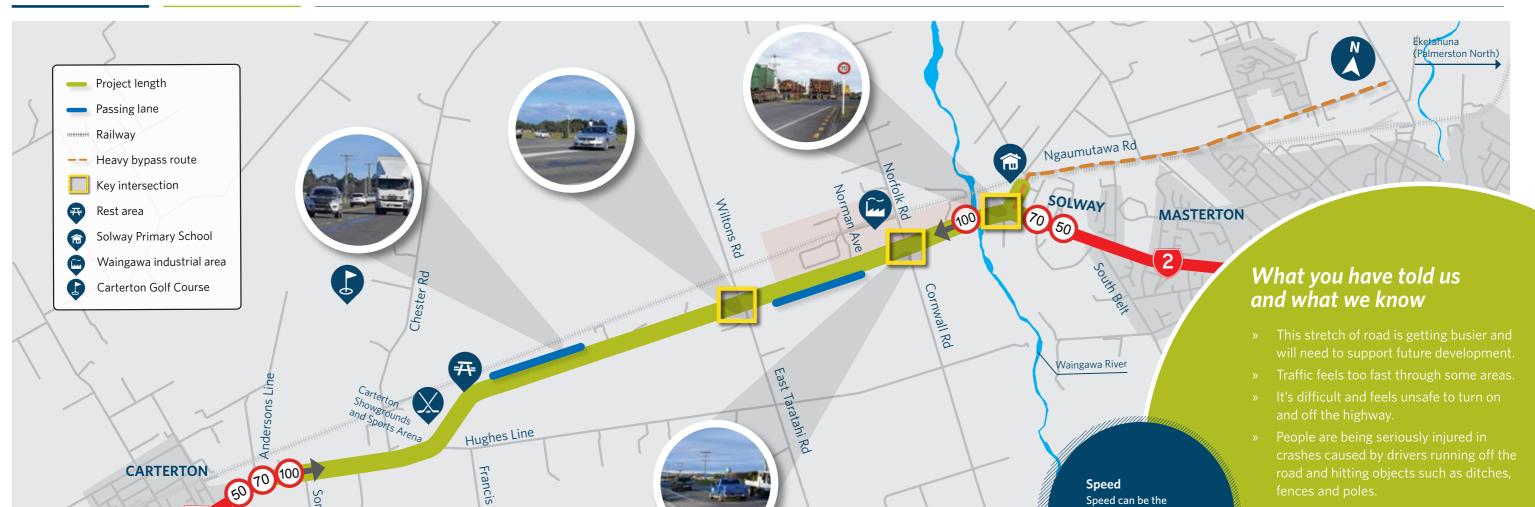






## We're improving the road between Masterton and Carterton



Between 2007 and 2016, 17 people were seriously injured in crashes on the road between Masterton and Carterton

The majority of these injuries were caused by head-on crashes and by drivers running off the road and hitting objects such as ditches, fences and poles. More recently there have also been crashes at intersections.

### Something has to change

We understand this is an important link for regional development, for people driving to work, local businesses and freight. But the volume of traffic, some intersections, speed and roadside hazards like poles or ditches mean it's unsafe. There are proven ways we can make this high-risk road better to help prevent crashes and support growth, but to get it right, we need your help.

### What we are looking at doing

People will always make mistakes, but there are changes we can make to the road so simple mistakes don't cost lives. The types of improvements we could make are:

» Putting in roadside safety barriers to stop drivers running off the road into steep gullies and ditches.

- » Widening the centreline or putting a barrier along the middle of the road in busy areas to help stop head-on crashes.
- » Improving road markings so they're easier to see in wet weather and at night.
- » Widening the road shoulder in some areas to give drivers more room to recover if they lose control.
- » Making some intersections safer.
- » Putting in rumble strips to give drivers a wake-up call if they stray across the line.
- » Reviewing speeds so they're safe and appropriate for the road.
- » Improving signs to warn drivers that they are approaching local communities along the route.

We'll also be looking at ways to make the road more resilient to keep things moving.

difference between a

Wide centrelines

way to steer drivers

Widening the centreline is a simple and effective

a fatal error.

Whether there is high traffic volumes, a crash or a natural disaster, we want to make sure this region's transport network can cope, now and into the future

- » Head-on crashes and crashes at intersections are a problem.
- There is a lot of freight on the road.
- Roadside parking reduces visibility in some areas.

Flexible road safety barriers

These barriers catch vehicles that leave their lane before they hit something harder like trees, poles, ditches or other vehicles.

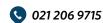
# Join the conversation and help us make your road better

We have some great ideas but we need the community's help to make sure we get it right. After all, it's locals who know the road best.

As this project moves forward we will be visiting people in their communities to share our ideas and get feedback. Keep an eye out for updates and advertised events in the coming months. You can also go online and leave feedback on our easy-to-use interactive map.

#### Want to know more?

Angus McGrath, Community Engagement Manager



angus.mcgrath@saferoads.co.nz



# COME AND SEE US

Wednesday 8 August Solway Primary School 318 Ngaumutawa Road Masterton 2.30pm to 4.30pm

Saturday 11 August
Carterton Events Centre
50 Holloway Street
Carterton
10am to 2pm

## Making rural roads safer

This project is part of the Safe Roads and Roadsides Programme underway to make New Zealand rural roads safer. The programme aims to prevent deaths and serious injuries through relatively simple measures such as rumble strips, shoulder widening, safety barriers, better signs and changes to speed limits.







