

# SUPPORTING THE ECONOMY, INCREASING TOURISM AND BOOSTING EMPLOYMENT OPPORTUNITIES

## IMPROVEMENTS TO THE FORGOTTEN WORLD HIGHWAY WILL:

- Make the road safer for locals and visitors to travel on
- Reduce death and serious injury crashes
- Encourage more people to travel from Tongariro National Park through to Egmont National Park
- Increase economic activity, contributing an estimated \$35m to \$45m to the region and helping to create new jobs
- Bring an estimated 12,775 more visitors to Taranaki each year
- Bring more tourists into the area - right now many rental car businesses don't let drivers travel on unsealed roads
- Improve the route for freight and business
- Increase the resilience of the Central North Island's transport network by offering another sealed route.

Contribution to the region due  
to increased economic activity

Estimated \$35m to \$45m

