

# There are worse things to hit than a barrier



When fitted along the side and centre of the road, barriers reduce the number of people killed by up to

90%\*

Barriers are life savers. They stop you before you hit something harder – like a tree, power pole or oncoming vehicle.

\*Johansson, R. (2009). Vision Zero - Implementing a policy for traffic safety. Safety Science. 47(6), 826-831. doi: 10.1016/j.ssci.2008.10.023.