

Appendix A: Key informant interview questions

This part of the first stage of research was a semi-structured interview process. As well as a list of six prepared questions, the interviewer asked follow-up questions to elicit further information as appropriate. The interview schedule was:

- 1 What significant internet trends are currently influencing transport demand, or will do so in the future?
 - a Do you think these trends affect New Zealand overall, or are there regional differences?
- 2 What internet-related transport demand factors might be possible to measure at a city or regional level in New Zealand?
 - a What data might be available?
- 3 What attempts have been made, in New Zealand or overseas, to quantify the influence of internet technologies and trends on transport demand?
 - a Are you aware of any transport or economic modelling that estimates current and predicts future impacts of internet trends?
- 4 What is your perspective on the scale of the impact that the internet is having, or will have, on transport demand?
 - a Do you have any sense of overall change in direction (increase/decrease)?
- 5 What do you think about the importance of studying and trying to quantify the influence of the internet on transport demand?
 - a Is it worth doing and is it possible?
- 6 Any further comments?