



# Waka Kotahi COVID-19 transport impact

Fieldwork waves 1–21 core report

29 September 2020



# Disclaimer

This presentation is based on research currently being undertaken by Ipsos on behalf of Waka Kotahi NZ Transport Agency. In order to support an agile response to the unfolding COVID-19 pandemic, we are releasing regular key insights from the preliminary findings prior to this work being finalised. Please note that these deliverables have not yet been through a formal peer review process and the findings should be considered as draft

While Waka Kotahi provided investment, the research was undertaken independently, and the resulting findings should not be regarded as being the opinion, responsibility or policy of Waka Kotahi or indeed of any NZ Government agency.

For more information on the COVID-19 weekly tracker contact:  
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# Report content

## COVID-19 transport impact

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## Section 1 – About this research

# Study purpose and importance

## Introducing the Waka Kotahi NZ Transport Agency COVID-19 transport impact tracker

The **purpose of the COVID-19 Tracker** research is:

To understand **how travel is changing** and evolving in response to COVID-19 on a regular basis

- such as trip frequency and journey type changes.

To understand **why travel is changing** and evolving in response to COVID-19 on a regular basis

- such as perceptions/attitudes towards COVID-19 and travel options.

To include sufficient respondent numbers to understand how this varies across region and cohorts of interest

- such as different employment types (work from home, essential workers, etc), vulnerable groups (elderly, immune compromised, etc), DHB, etc.

To provide updates in a timely fashion so actions and planning can respond to the evolving situation.

The **importance of this research** cannot be understated:

There has been a major disruption to travel habits that will have long-lasting impacts on society:

- Where and how people choose to work, and how they choose to travel will change.
- Where people choose to travel domestically will change.
- How these changes will play out in the medium to long-term is unknown.

Without regularly updated knowledge on **what people are thinking and feeling**, and **why they are choosing** to travel the way they do, we won't be able to quantify how people are responding to COVID-19, and without this we won't know how best to respond and how we are able to influence travel habits.

- With regularly updated knowledge on COVID-19's impact, we can quantify how road usage and modal choice is changing, and we will know how to respond and influence future travel habits.

# Overview of research (i)

## Research design and outputs

The **design of the tracker** ensures we can undertake analysis at various levels for different purposes, and for different stakeholders.

The study is an online quantitative survey that is a nationally representative sample of New Zealanders 15+ years old, with a sample of ~n=1259 per wave, using quotas and data weighting.

- With sample boosts to ensure sufficient numbers to analyse key cities of interest, such as Tauranga, Dunedin and Hamilton.
- Sample numbers allow longitudinal view on cohorts and regions of interest.
- Sample is sourced from a blend of online panels, including Pure Profile, Ipsos iSay, Dynata and Consumer Link.

Average survey duration of between 12-15 mins

- Outside core measures, flexibility to change questions every week

Fast turnaround of results to allow a weekly\* view on how behaviours and attitudes are changing.

- Design will pivot according to alert level changes that may occur at nationwide and regional levels.

\*For waves 1 – 14 fieldwork and reporting was undertaken weekly, for waves 15 and 16 fieldwork and reporting was undertaken bi-weekly, while wave 17 fieldwork and reporting was undertaken 3 weeks after wave 16 as fieldwork was brought forward from an intended monthly cycle due to an outbreak of COVID-19 community cases. Waves 17, 18 & 19, 20 and 21 are weekly.

There will be **three types of outputs** available:

- 1) Online dashboard results delivered through Harmoni
  - with the ability to manipulate, interrogate and export the data according to your areas of interest.
- 2) Regular\* overview power point report
  - benchmark and longitudinal summary of key data points
  - including extra analysis based on topical questions.
- 3) An infographic of key data points
  - visual representative of results for ease of access.



Example: Harmoni dashboard page

# Overview of research (ii)

## Question topics in the survey

### Question areas covered in the research:

#### Level of personal concern of the impact of COVID-19

- to themselves, their families, their work, the country, etc

#### Current essential journeys and domestic travel undertaken and changes

- change is measured since February 2020

#### Modal shift patterns and perceptual shifts

- including perceptions of public transport among users
- perceptions of various transports modes with regards to safety, hygiene, convenience, etc
- perceptions of potential shifts in work flexibility

#### Measuring attitudinal shifts towards COVID-19

- using a Behavioural Science framework to understand current people's current state to facilitate potential interventions

#### Questions to classify into a variety of segments of interest

- including journey profile, vulnerability, COVID-19 attitudes, economic, etc

#### Ad hoc questions of interest

- including perceptions of future workplace flexibility, domestic tourism intentions, intention to return children to school, mask ownership, etc

# Report notes (i)

## Key information to note for this report

- This report is based on twenty-one waves of fieldwork, see table ►
- The sample for this report is presented in a number of ways, including as a combined sum of the first four fieldwork waves, combined sum of waves 5 and 6, combined sum of waves 7, 8 9 and 10, combined sum of waves 11, 12, 13, 14, 15, 16, combined sum of wave 17 and 18, and the combined sum of waves 19 and 20, as well as individual waves where appropriate.
- The focus of this report is tracking trends and changes over time and how New Zealanders have adjusted their use of transport and travel behaviour. As this study was not conducted prior to level 4 restrictions, respondents were asked to recall their transport and travel behaviour prior to level 4 restrictions based on a ‘normal week’ ie in February this year.
- At a total population level, significance testing indicated in this wave 21 report is based on a statistically significant shift of results between waves 1 to 21, as well as statistically significant shifts from combined level 4 alert results vs combined level 3 alert results vs combined level 2 alert results vs combined level 1 vs combined level 3/2 vs combined level 2.5/2 vs level 2/1 to date.
- At a sub-population level, significance testing indicates a statistically significant difference between the sub-population and the base or total population. The total population benchmark is based on the total sample base collected across the first four waves of data.

Wave	Dates of fieldwork	Alert level
1	Friday 3 April to Wednesday 8 April	Alert level 4
2	Thursday 9 April to Tuesday 14 April	
3	Thursday 16 April to Monday 20 April	
4	Thursday 23 April to Sunday 26 April	Alert level 3
5	Thursday 30 April to Sunday 3 May	
6	Thursday 7 May to Sunday 10 May	Alert level 2
7	Thursday 14 May to Sunday 17 May	
8	Thursday 21 May to Sunday 24 May	
9	Thursday 28 May to Monday 1 June	Alert level 1
10	Thursday 4 June to Sunday 7 June	
11	Thursday 11 June to Sunday 14 June	
12	Thursday 18 June to Sunday 21 June	Alert Level 3 (AKL) Alert level 2 (Rest of NZ)
13	Thursday 25 June to Sunday 28 June	
14	Thursday 2 July to Sunday 5 July	
15	Thursday 16 July to Sunday 19 July	Alert Level 2.5 (AKL) Alert level 2 (Rest of NZ)
16	Thursday 30 July to Sunday 2 August	
17	Thursday 20 August to Sunday 23 August	Alert level 2 (AKL) Alert level 1 (Rest of NZ)
18	Thursday 27 August to Sunday 30 August	
19	Thursday 3 September to Sunday 6 September	
20	Thursday 17 September to Sunday 20 September	
21	Thursday 24 <sup>th</sup> September to Sunday 27 September	



# Report notes (ii)

## Key transport terms and demographic groupings

There are a number of transport terms used in this report. Below are key terms with definitions:

**Public transport (PT):** refers to bus, train and ferry and does not include taxi/uber services and private hirer vehicles (these will be treated separately in the analysis).

**Private vehicle (PVT):** refers to car, van, motorcycle or scooter, and does not include e-bikes.

**Active modes:** refers to walking (of at least 10 mins) and cycling, including e-bikes.

There are a number of demographic subgroup terms used in this report. Below are key groups with definitions:

**Any disability:** All respondents indicating that they have a great deal of difficulty or cannot do the following: seeing, even when wearing glasses; hearing, even with a hearing aid; walking or climbing steps; remembering or concentrating; washing or dressing; communicating in their usual language.

**COVID-19 vulnerable:** All respondents indicating that they personally have a medical condition that makes them acutely vulnerable to COVID-19, such as heart disease, hypertension, chronic respiratory disease or cancer.

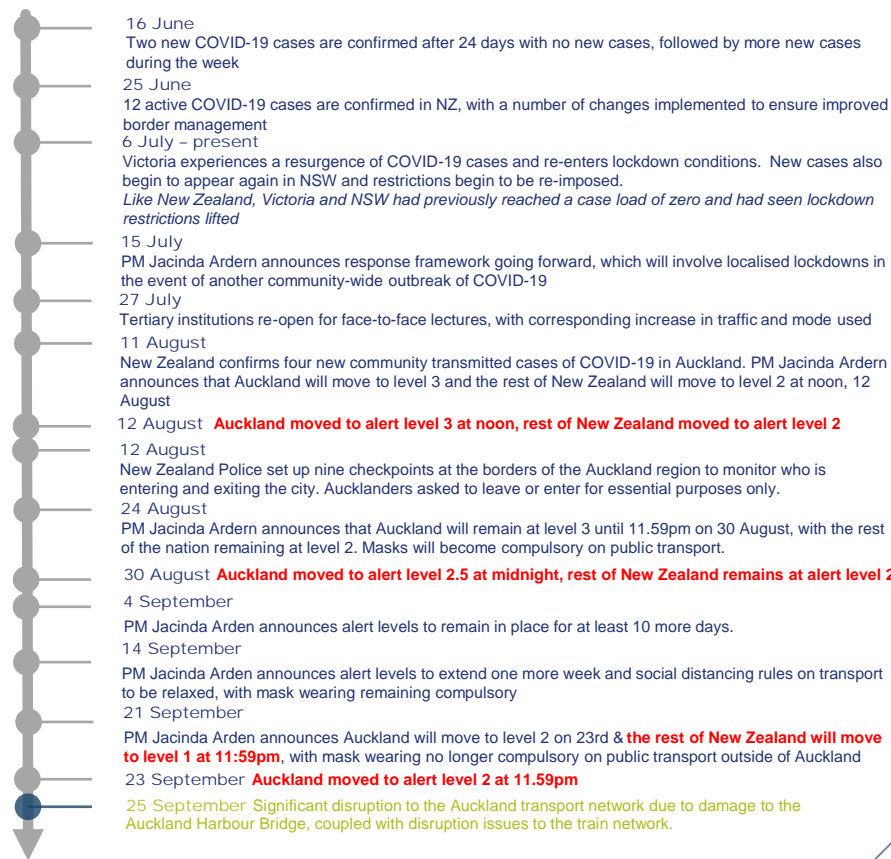
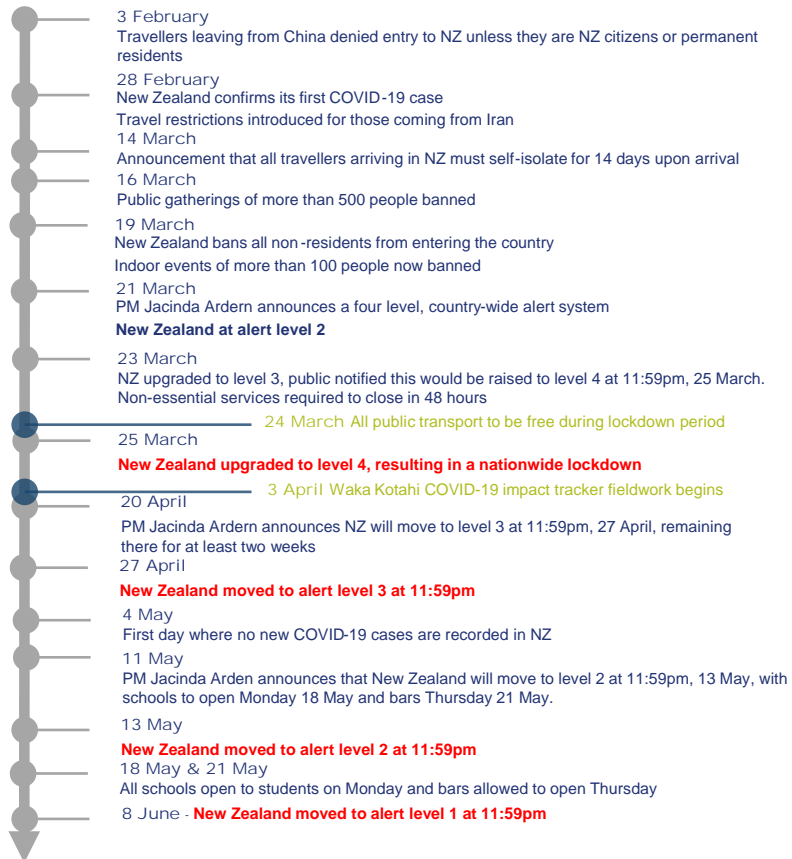
# Sample structure and further definitions

	Definition	Waves 1-4		Waves 5-6		Waves 7-10		Waves 11-16		Waves 17-18		Waves 19-20		Wave 21	
		Sample	MoE*	Sample	MoE*	Sample	MoE*	Sample	MoE*	Sample	MOE*	Sample	MOE*	Sample	MOE*
Total		n=5,060	1.38	n=2,532	1.95	n=5,043	1.38	n=7,561	1.13	n=2,455	1.98	n=2,626	1.91	n=1,253	2.77
Auckland	All in Auckland Region, including city and surrounding rural areas	n=1,324	2.69	n=662	3.81	n=1,324	2.69	n=1,964	2.21	n=661	3.81	n=676	3.77	n=331	5.39
Tauranga	All living in the city of Tauranga	n=400	4.9	n=200	6.93	n=400	4.9	n=599	4.0	n=200	6.93	n=197	6.98	n=100	9.8
Hamilton	All living in the city of Hamilton	n=400	4.9	n=200	6.93	n=400	4.9	n=600	4.0	n=200	6.93	n=217	6.65	n=100	9.8
Wellington	All in Wellington Region, including city and surrounding rural areas	n=684	3.75	n=418	4.79	n=799	3.47	n=1,129	2.92	n=311	5.56	n=357	5.19	n=175	7.41
Christchurch	All living in the city of Christchurch	n=400	4.9	n=200	6.93	n=400	4.9	n=601	4.0	n=200	6.93	n=200	6.93	n=100	9.8
Dunedin	All living in the city of Dunedin	n=398	4.91	n=200	6.93	n=392	4.95	n=607	3.98	n=200	6.93	n=208	6.79	n=87	10.51
Rest of NZ	All living in areas outside of those noted above	n=1,454	2.57	n=652	3.84	n=1,328	2.69	n=2,061	2.16	n=683	3.75	n=771	3.53	n=360	5.16
<b>Disability, Vulnerability and COVID-19**</b>															
Any Disability	See previous page	n=550	4.18	n=297	5.69	n=611	3.96	n=866	3.33	n=284	5.82	n=323	5.45	n=132	8.53
COVID-19 Vulnerable	See previous page	n=1,230	2.79	n=597	4.01	n=1,139	2.9	n=1,640	2.42	n=584	4.06	n=617	3.95	n=317	5.5
Aged 70 + years	All indicating that they are considered higher risk for COVID-19 as they are aged 70 or over	n=618	3.94	n=315	5.52	n=627	3.91	n=830	3.4	n=266	6.01	n=293	5.73	n=162	7.7

\*Margin of error is calculated at 95% confidence level based upon an estimated population of 4,978,388 as at Thursday 16 April 12:44pm.

\*\*Sub-groups are *not mutually exclusive* as individuals may fit into more than one category (for example, some may be aged over 70 and also have a chronic respiratory condition that makes them more vulnerable to COVID-19) any such respondents within the sample would be counted in *both* applicable groups.

# Context: New Zealand COVID-19 timeline





## Section 2 – Waka Kotahi transport key findings summary

# Key findings – waves 1–21

## Waka Kotahi COVID-19 transport impact tracker

- Wave 21 of fieldwork is the fifth wave under a split level condition, with Auckland under a level 2 lockdown for a second week and the rest of New Zealand under level 1. It should be noted that the change in Auckland's level only occurred the day before interviewing in this wave began so responses should be considered as being partially reflective of life under the preceding level 2.5/2 conditions.
- COVID-19 infection and transmission concerns have not been materially impacted by the change in levels, remaining stable both inside and outside of Auckland.
  - Despite this, self-isolating habits have continued a trajectory of change across New Zealand, with Aucklanders significantly less likely to be completely self-isolating and non-Aucklanders more likely to be travelling around as they normally would.
- Now that masks are no longer compulsory on public transport outside of Auckland, commitment to mask wearing has softened slightly although there hasn't been a significant increase in those who say they won't wear one, suggesting a degree of conditionality with adherence.
  - However, data about mask wearing under other circumstances suggests that Auckland may not follow the same pattern as the rest of the country once masks are no longer required. For example, adherence to mask wearing has been consistently higher for activities like grocery shopping and has not fallen away with the change in levels as it has outside of Auckland.
- With most journey types already having returned to close to normal rates for those outside of Auckland, what growth and recovery has been recorded this week has been driven by increases in Auckland.
  - Notably, this includes an increase in work trips as well as weekly grocery shopping and other non-essential journeys. All of this has been occurring in spite of logistical disruptions across the network and could mean that the stepping down of COVID-19 restrictions is more influential than these physical transportation issues.
- Reported mode usage did not change significantly along with the shift in alert levels, although it is notable that for respondents, the preceding week they were asked to report about their travelling habits straddled the two lockdown periods and therefore includes some level 2/2.5 behaviour.
  - Some public transport modes continued to see a directional decline both nationally and within Auckland, with only ferry usage remaining stable in the city.
  - Few Aucklanders cited the Harbour Bridge as a reason for decreased public transport usage this week, while out of Auckland, one in 10 said they had decreased their public transport usage out of concern that others would no longer wear masks.
- Working from home continues to be stable nationally, but remains two to four points higher than that seen during level 1 and continues to disproportionately impact the public transport.
  - Auckland saw a small, but not statistically significant increase in working from home this wave, in spite of the many disruptions occurring. Of these disruptions, COVID-19 restrictions still have a proportionately greater impact on working from home.

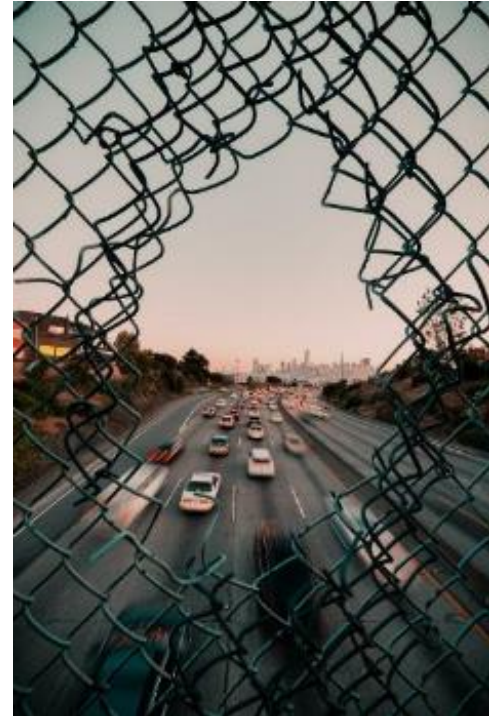


# Section 3 – Context: concern

# Key findings – context

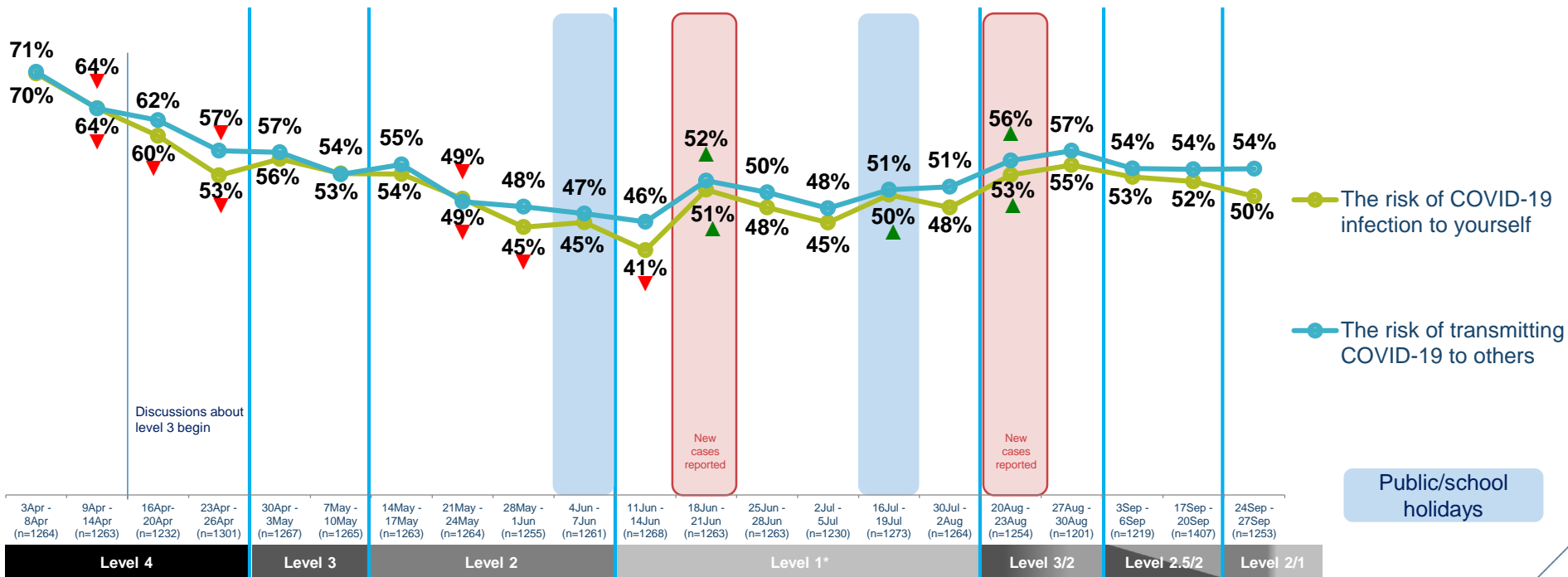
## Waka Kotahi objective – how do general attitudes and fears impact transport usage?

- Understanding attitudes around COVID-19 provides the context in which journey and mode changes can be viewed. General fears and attitudes may work as external factors influencing the choices that New Zealanders make.
- The latest wave of fieldwork took place in the first week of a return to a level 2 lockdown in Auckland, and a return to level 1 elsewhere in New Zealand, following a split level lockdown in response to community transmissions in Auckland.
- Concerns about economic factors have remained stable for some time and appear less sensitive to changes in alert levels.
- Concerns about COVID-19 infection and transmission risks have stabilised both inside and outside of Auckland, although concerns within Auckland remain notably higher than they were during level 1 fieldwork.
- Self-isolation continues to decrease with the change in alert levels, with less extreme self-isolating within Auckland and an increase in those out of Auckland who claim their travel routines are as normal.
- The change in alert levels has had a minor impact on the confidence of Aucklanders when it comes to knowing what travel restrictions are in place, this is common at the changing of alert levels and often resets in the weeks following.



# Nationally, concerns about COVID-19 transmission remain stable, but at a higher level than seen during level 1

COVID-19 concerns (NETT all concerned)



QPTUSE3. How personally concerned are you about each of the following?

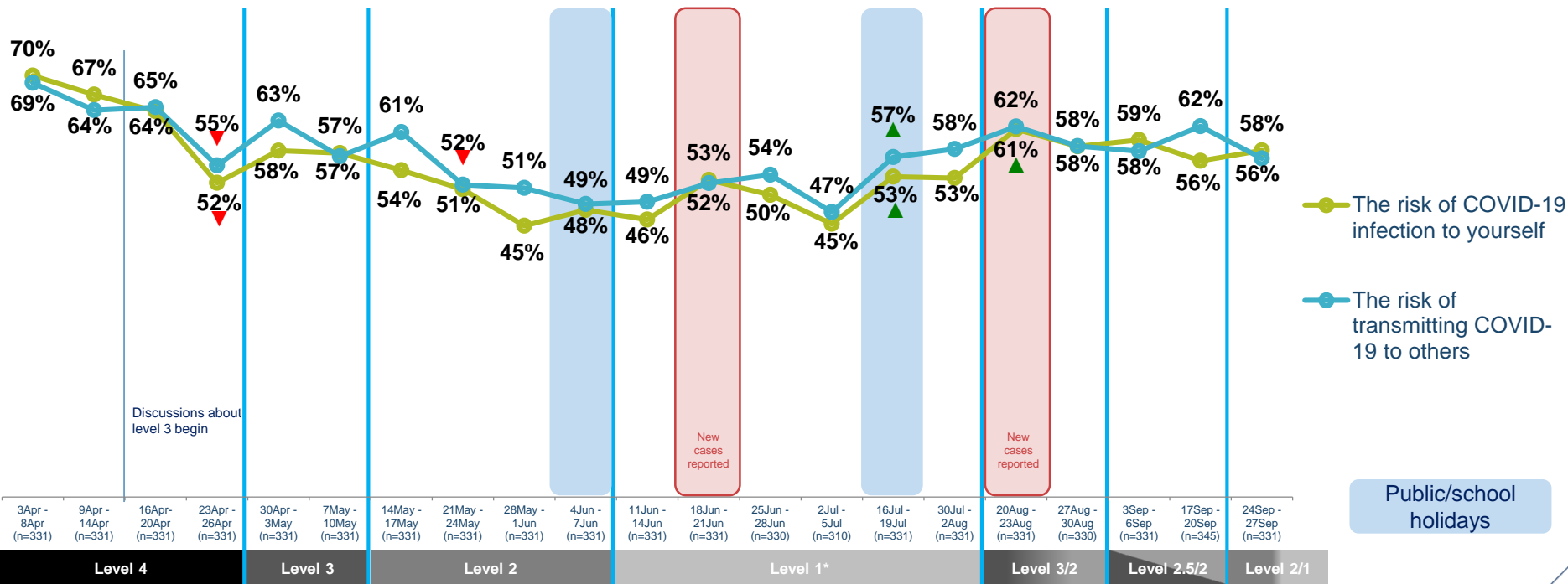
Base: all adults 15+ in New Zealand \*fieldwork frequency decreased from weekly during level 1





# Infection and transmission concerns in Auckland continue to sit higher than they do nationally, but the change in levels has not affected them tangibly

## COVID-19 concerns (NETT all concerned) – Auckland



QPTUSE3. How personally concerned are you about each of the following?

Base: all adults 15+ in Auckland \*fieldwork frequency decreased from weekly during level 1



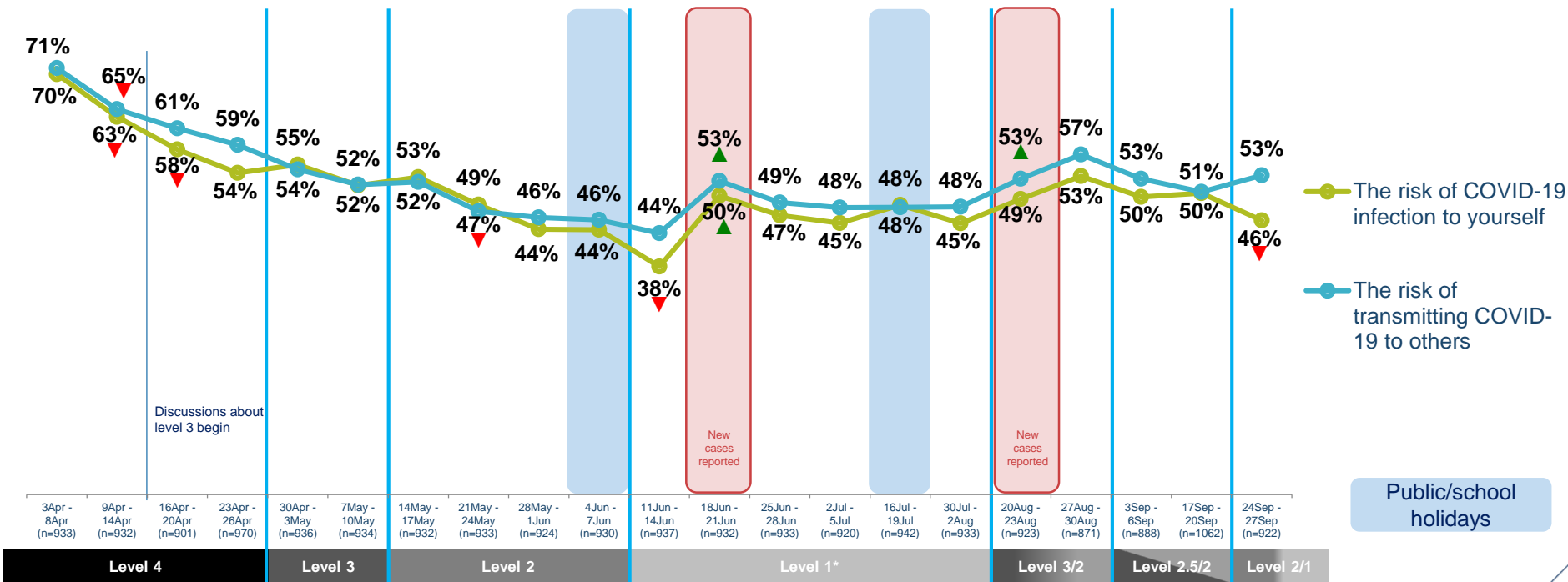
Indicates a statistically significant increase from previous time period



Indicates a statistically significant decrease from previous time period

# Outside of Auckland, concerns about being personally infected dropped significantly for the first time since level 1, but transmission concerns remain unchanged

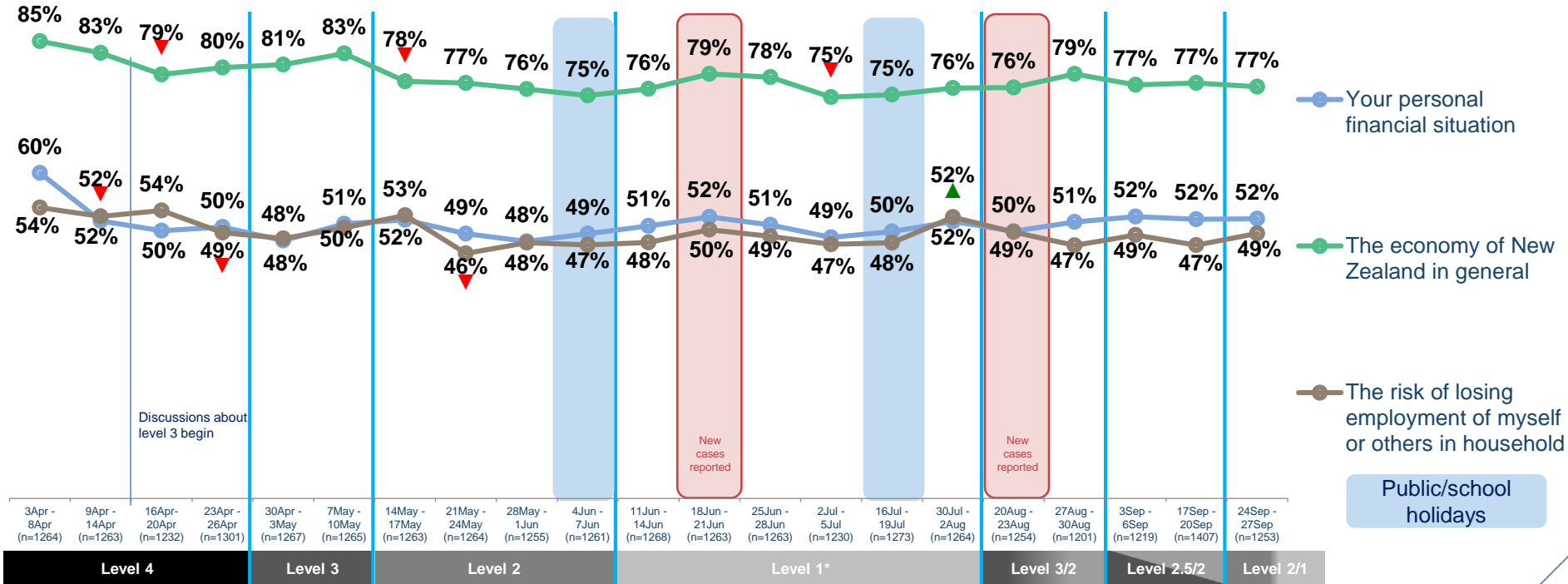
## COVID-19 concerns (NETT all concerned) – out of Auckland



QPTUSE3. How personally concerned are you about each of the following?  
 Base: all adults 15+ outside of Auckland \*fieldwork frequency decreased from weekly during level 1

# Economic concerns have also remained stable since level 1

## Economic concerns (NETT all concerned)



QPTUSE3. How personally concerned are you about each of the following?

Base: all adults 15+ in New Zealand \*fieldwork frequency decreased from weekly during level 1



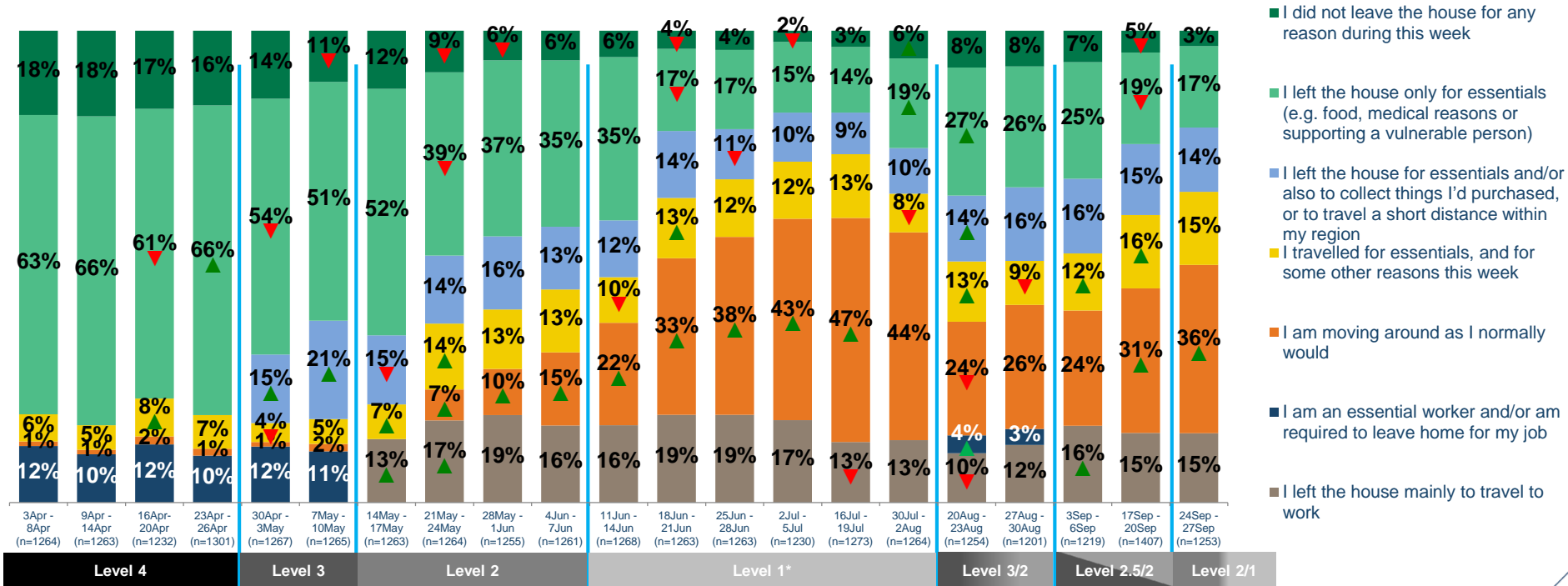
Indicates a statistically significant increase from previous time period



Indicates a statistically significant decrease from previous time period

# There has been statistically significant growth in the proportion that report normal travel behaviour, and self isolation rates are now much closer to level 1

*Reported activity and movement during the past seven days by wave, excludes exercise*

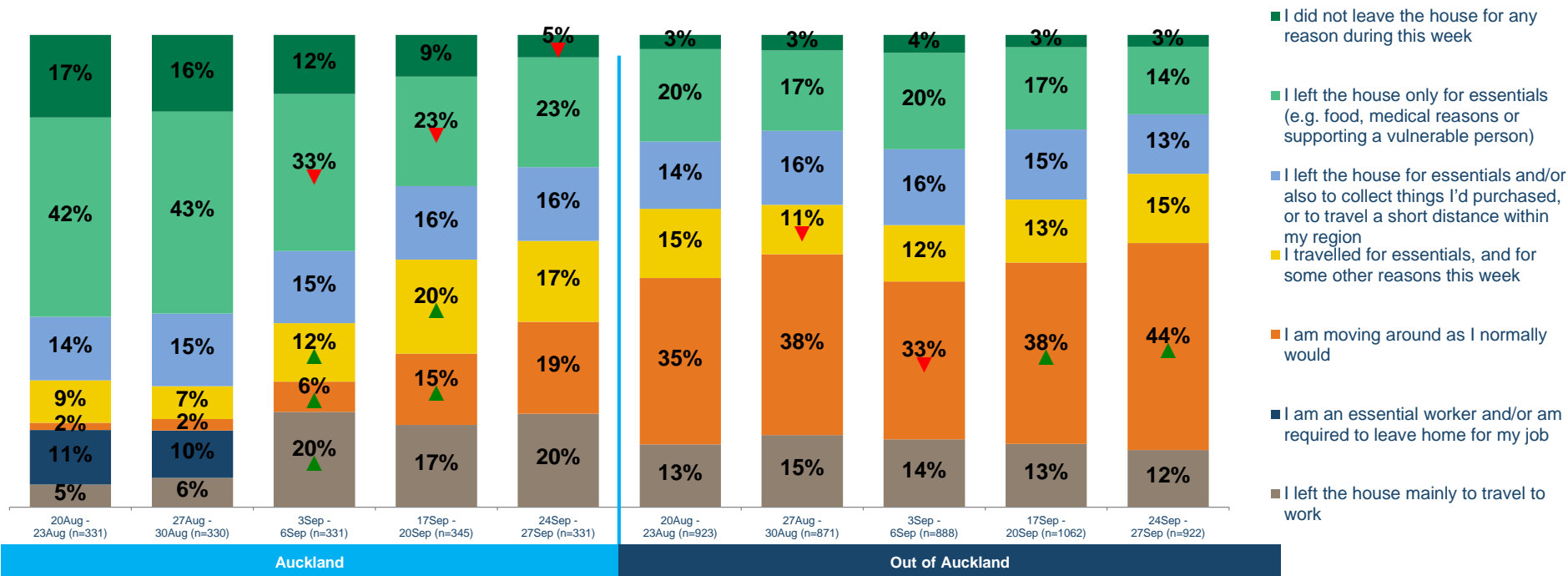


ISO\_1\_TRAVEL. Which, if any of the following best describes your approach to leaving the house over the last week, excluding for exercise?

Base: all adults 15+ in New Zealand \*fieldwork frequency decreased from weekly during level 1

# Auckland saw a statistically significant fall in those completely self isolating, but the decrease in this behaviour is slowing when partial isolation is accounted for

*Reported activity and movement during the past seven days by wave, excludes exercise*



ISO\_1\_TRAVEL. Which, if any of the following best describes your approach to leaving the house over the last week, excluding for exercise?

Base: all adults 15+ in New Zealand \*fieldwork frequency decreased from weekly during level 1



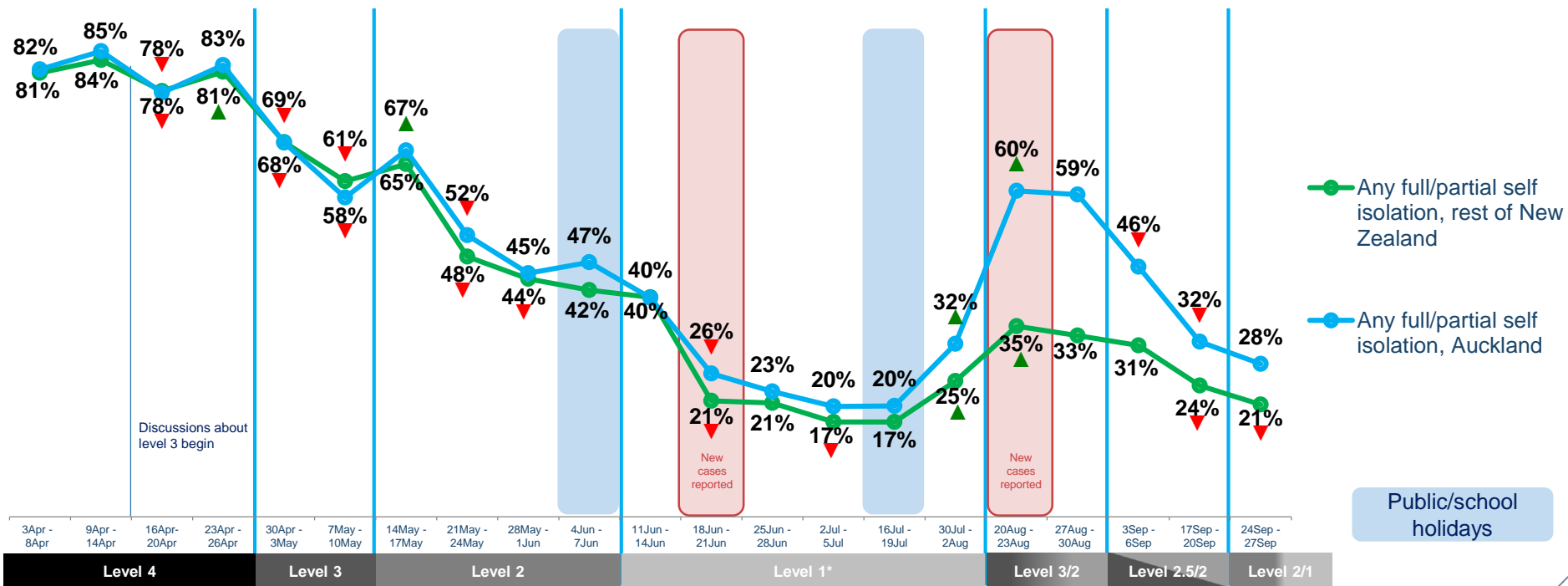
Indicates a statistically significant increase from previous time period



Indicates a statistically significant decrease from previous time period

# Self-isolating behaviours in Auckland have been returning to something more closely aligned with the rest of the country

## Self isolation over time



ISO\_1\_TRAVEL. Which, if any of the following best describes your approach to leaving the house over the last week, excluding for exercise?

Base: all adults 15+ in New Zealand \*fieldwork frequency decreased from weekly during level 1



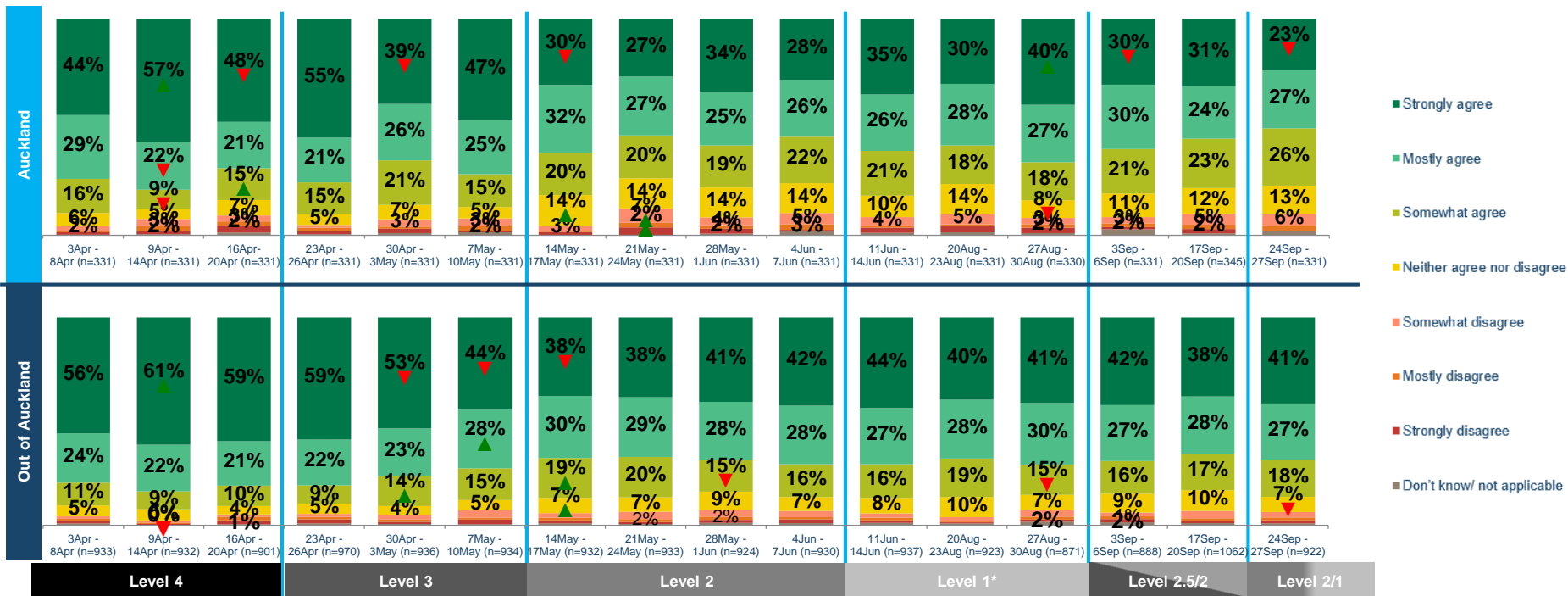
Indicates a statistically significant increase from previous time period



Indicates a statistically significant decrease from previous time period

# As has often been the case in the past, the change in alert level has somewhat reduced the level of confidence that Aucklanders have in knowing the restrictions

*I feel confident I know what travel restrictions are in place when it comes to leaving the house*



QATT. To what extent do you agree or disagree with the following statements?

Base: all adults 15+ in New Zealand \*fieldwork frequency decreased from weekly during level 1, statement suppressed for most waves during this time period





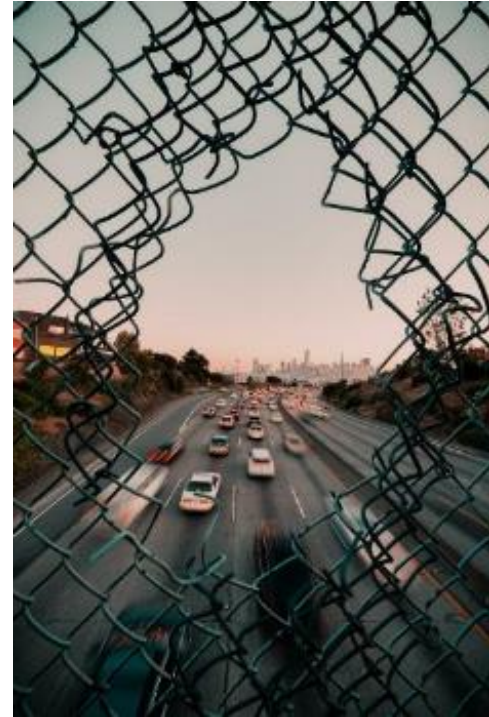
## Section 4 – Context: mask adherence



# Key findings – context

## Waka Kotahi objective – how do general attitudes and fears impact transport usage?

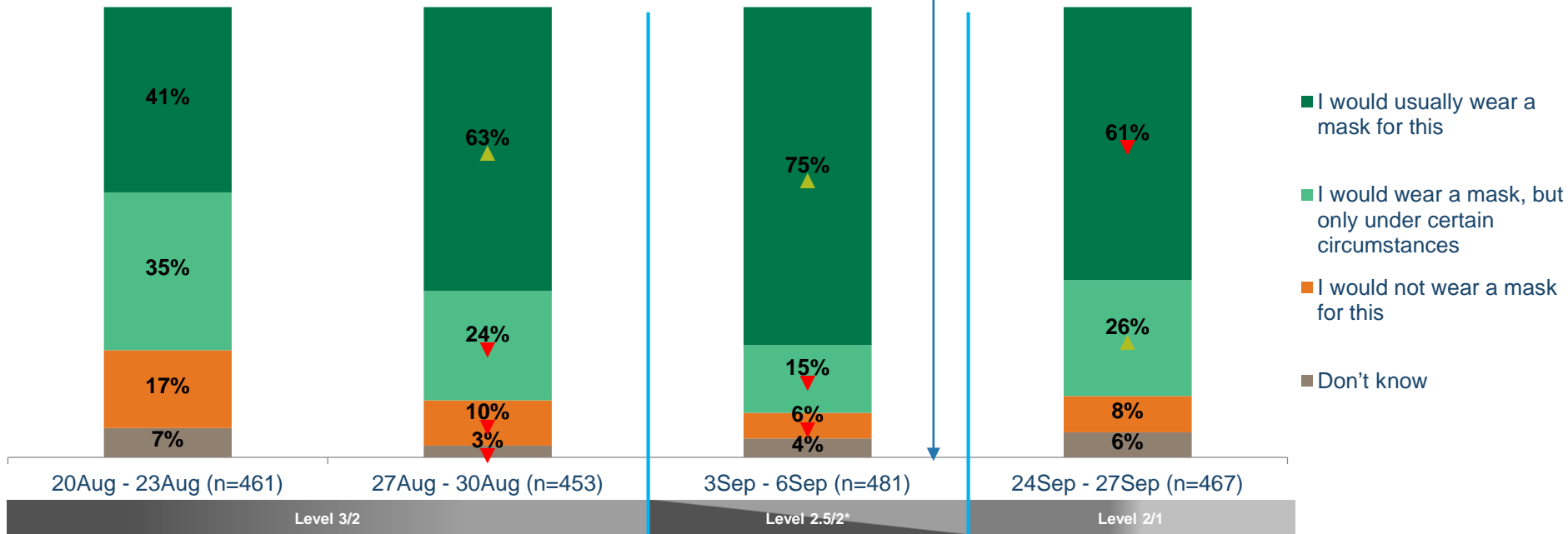
- In light of the change of alert levels, mask wearing on public transport is only compulsory within Auckland this week. It's important to understand whether this behaviour is likely to become entrenched long-term on public transport services given that, for some network users, masks offer greater reassurance about protection from transmission.
- Outside of Auckland, adherence to mask wearing is significantly less committed than it was at the start of September before masks became compulsory on public transport nationwide.
- It is notable that this shift is more towards **conditionality** than outright rejection of mask wearing, with no statistically significant increase in the proportion who say they would never wear a mask.
- As commitment has decreased on public transport, mask wearing has declined in other areas of life, with significant increases in those saying they would not wear a mask during active mode travel or when grocery shopping (eg in a supermarket).
- However, at a nationwide level, commitment was never quite as high in these spaces as it has been on public transport and during the preceding four weeks of lockdown never saw any significant growth.
- Commitment to mask wearing was always higher in Auckland during the mixed-level lockdown. For example, for grocery shopping has always had a 70-75% level of commitment within Auckland compared to 14-26% outside of Auckland. This commitment to mask wearing while shopping did not decrease in Auckland when the alert levels were relaxed.



# With masks no longer compulsory outside of Auckland, there has been a decrease in the proportion committed to usually wearing them on public transport

## Mask usage when travelling on public transport (eg bus, train or ferry) – out of Auckland

NB: Once mask wearing became compulsory on public transport, measurement of adherence was suspended



QMASK2A. Under the current alert level in your area, when doing the following activities which statement applies to you... When travelling on public transport (eg bus, train or ferry)

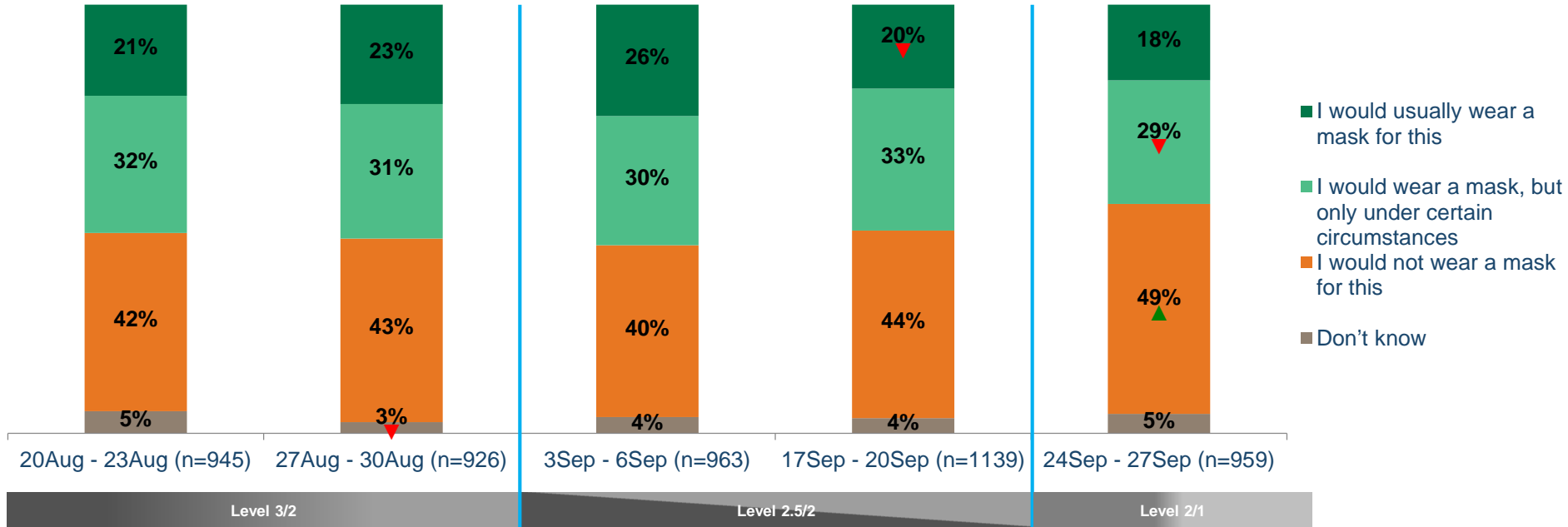
Base: all adults 15+ not in Auckland who might normally use public transport

\*note: statement not asked during period in which mask wearing was compulsory



# As lockdown restrictions are relaxed nationwide, there is also less of a commitment to wearing masks during active mode travel in busy areas

*When walking or cycling in busy areas*

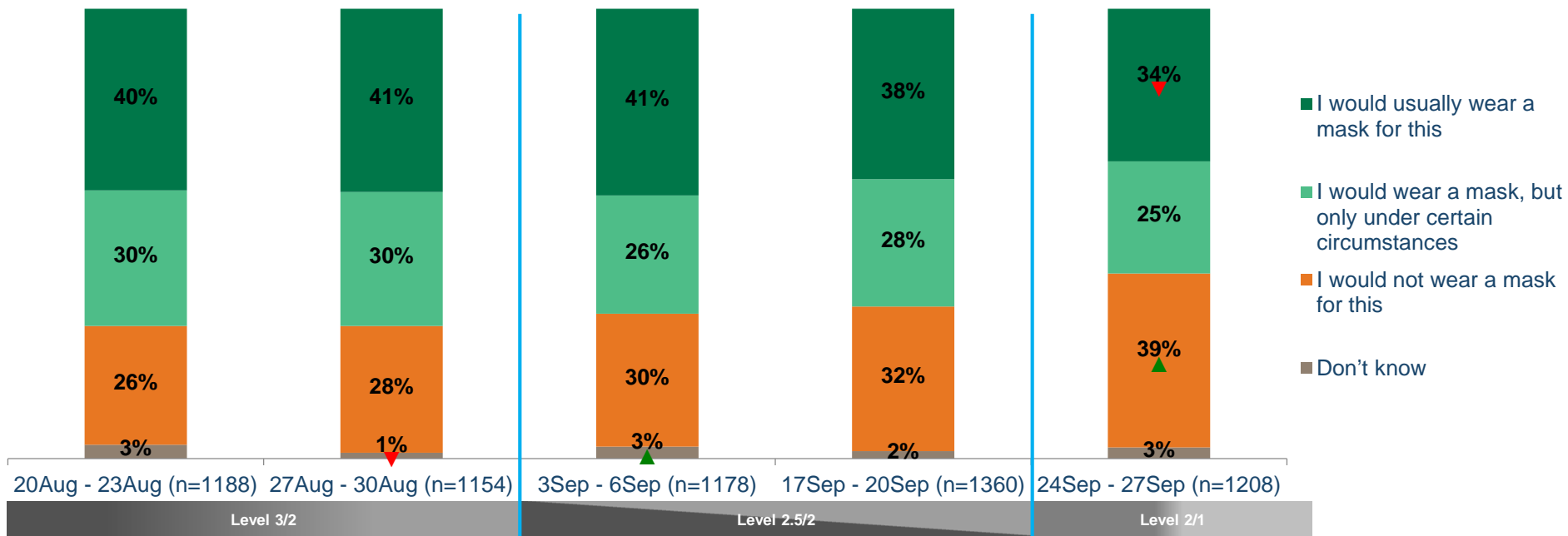


- I would usually wear a mask for this
- I would wear a mask, but only under certain circumstances
- I would not wear a mask for this
- Don't know

QMASK2A. Under the current alert level in your area, when doing the following activities which statement applies to you... When walking or cycling in busy areas  
 Base: all adults 15+ in New Zealand who would normally do this activity

# Shopping has followed suit, with almost two in five saying they would not wear a mask for grocery shopping

*When shopping for groceries (eg in a supermarket)*

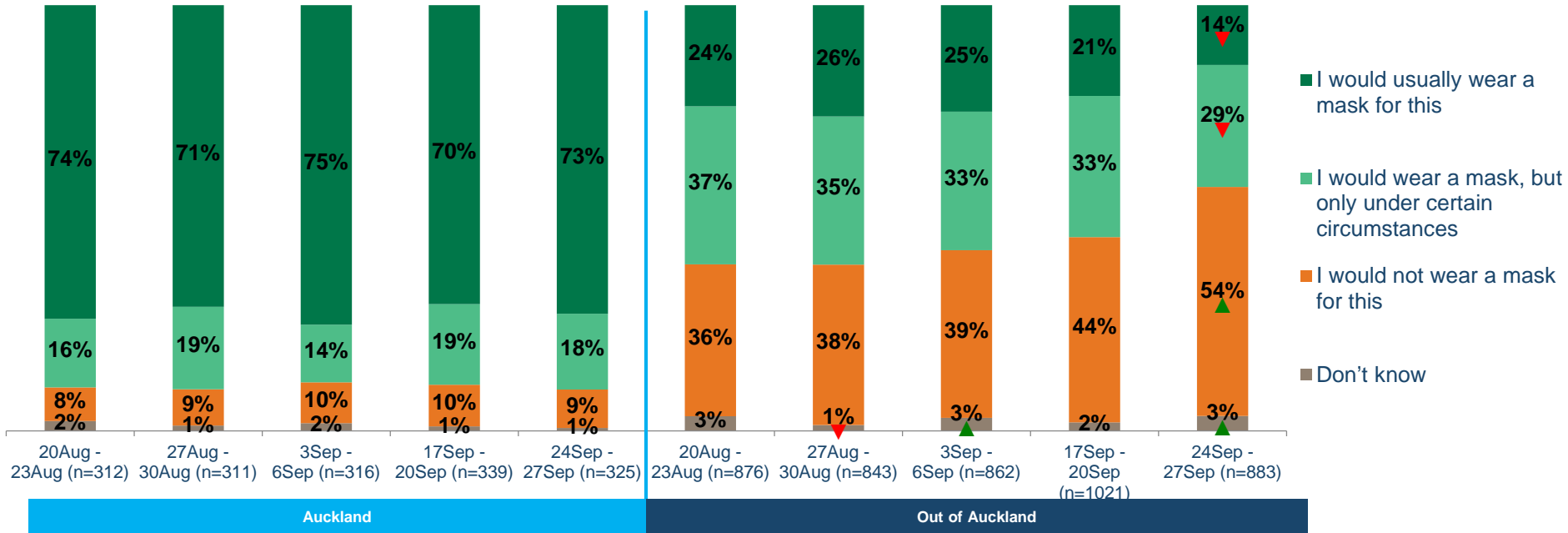


- I would usually wear a mask for this
- I would wear a mask, but only under certain circumstances
- I would not wear a mask for this
- Don't know

QMASK2A. Under the current alert level in your area, when doing the following activities which statement applies to you... When shopping for groceries (eg in a supermarket)  
 Base: all adults 15+ in New Zealand who would normally do this activity

# In Auckland, where alert levels have been higher, commitment to masks for shopping has also been higher and has not fallen away with the relaxation of alert levels

*When shopping for groceries (eg in a supermarket)*



QMASK2A. Under the current alert level in your area, when doing the following activities which statement applies to you... When shopping for groceries (eg in a supermarket)  
 Base: all adults 15+ in New Zealand who would normally do this activity

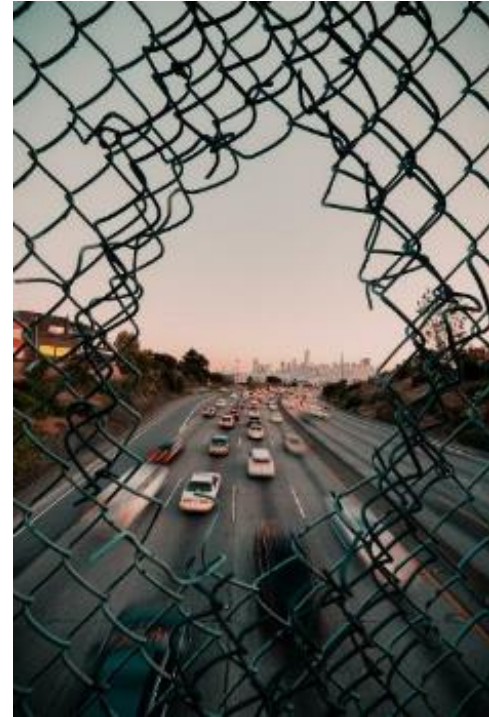
A woman wearing a blue jacket, a grey hat, and orange shoes is stepping out of the open door of a yellow and blue bus. She is carrying a patterned bag. The bus has a yellow upper section and a blue lower section. A sign on the side of the bus reads "EMERGENCY DOOR CONTROL: PUSH BUTTON TO OPEN. DO NOT OPERATE HANDLE OF DOOR IF NECESSARY". The background shows a white building and a clear sky.

## Section 5 – Local and domestic journeys

# Key findings – local and domestic journeys

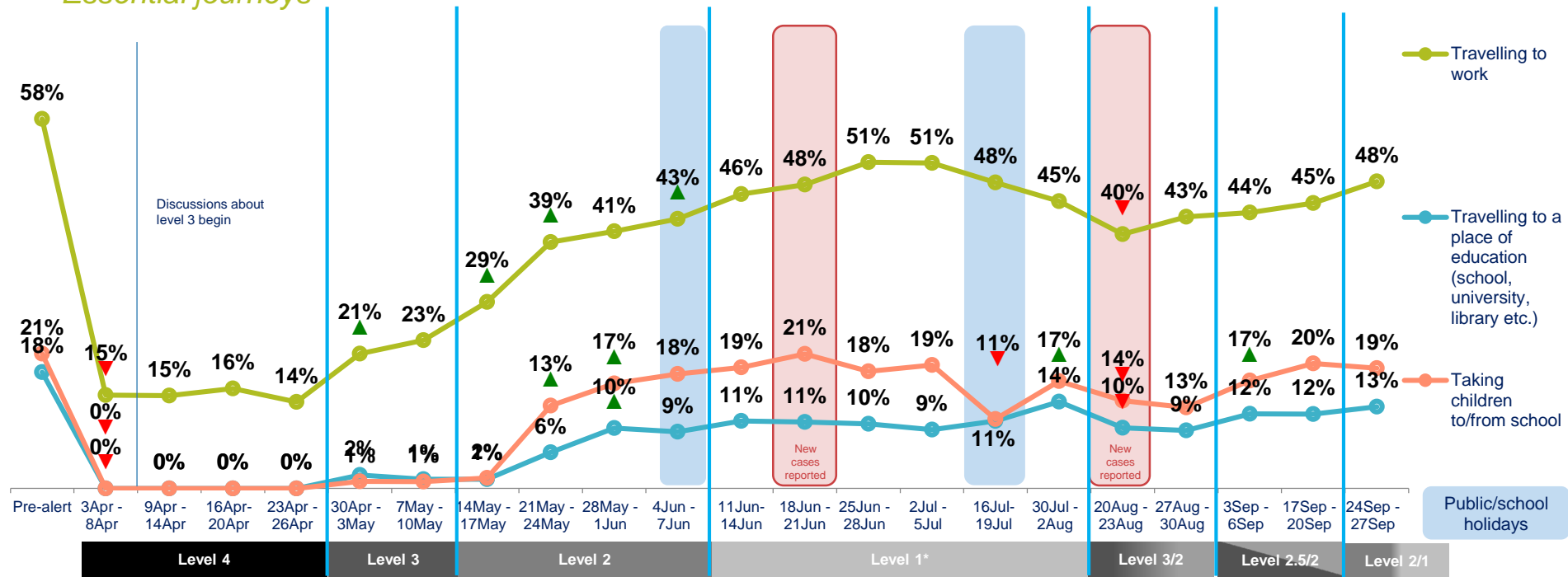
## Waka Kotahi objective – how is travel changing?

- To understand how travel is changing across the COVID-19 risk levels, we have been tracking changes in journeys made at a local and national level as and when they have been permitted under lockdown conditions.
- Work journeys have continued to steadily recover at a national level, but are still 10 points short of where they would have been in February. Growth in other daily essential journeys (such as taking children to school) has largely stabilised.
- What growth there is in this journey type has been driven by recoveries in Auckland, where work journeys increased by 6 points in spite of a variety of disruptions on transport networks.
- Of the less frequent essential journeys, grocery shopping saw significant growth this wave and is nationally at the highest level reported since lockdown began. Again, the driver of this growth has been shopping journey recovery in Auckland, which is up 17 points from where it was at the announcement of community transmission cases.
- Outside of Auckland, non-essential journeys had largely returned to normal levels prior to this wave. Nationally, they continue to increase, again as a result of directional recovery within Auckland, which is beginning to slow.
- Inter-regional travel is also beginning to recover, with visits to friends and family up six points to the highest rate recorded since the middle of level 1.



# Work journeys nationwide continue to increase directionally and are comfortably back in the range seen during level 1

## Essential journeys

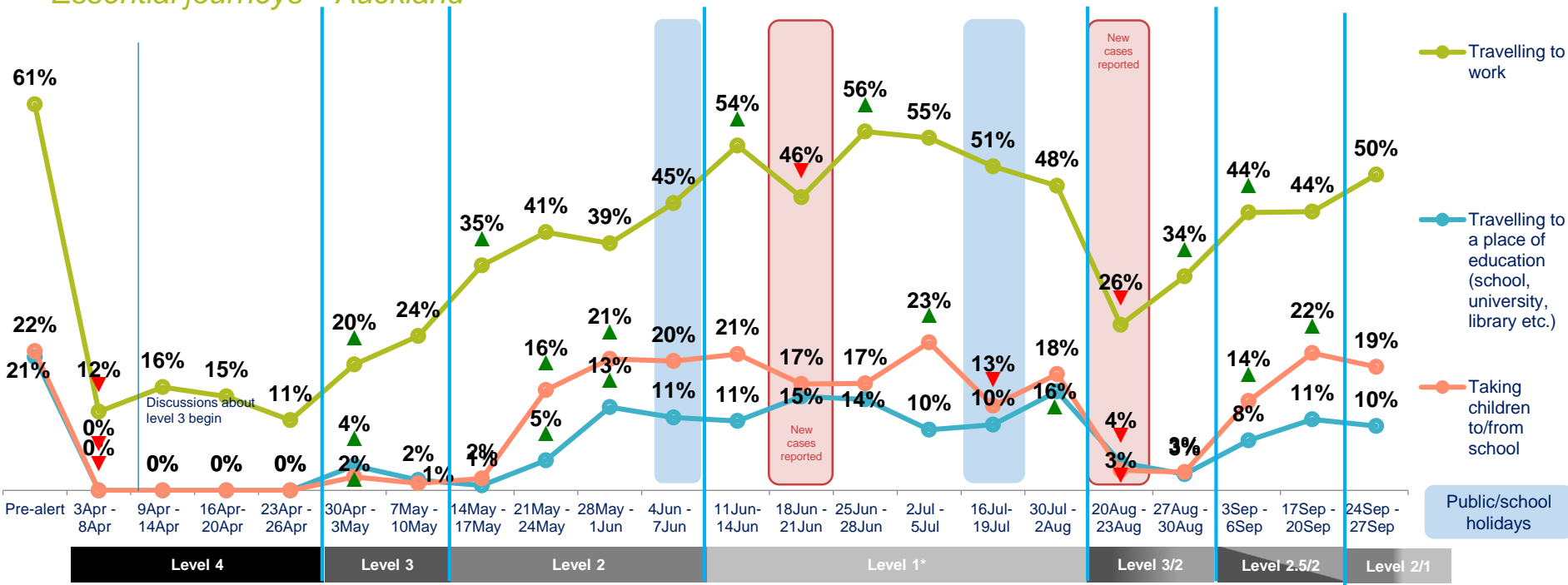


QJOURNEY1/QJOURNEY. Which, if any of the following types of journeys would you have made in a normal week (eg in February this year)? And which, if any of the following types of journeys did you make during the last seven days? Base: all adults 15+



# This directional increase in work journeys is largely driven by the 6 point recovery in Auckland following the level change

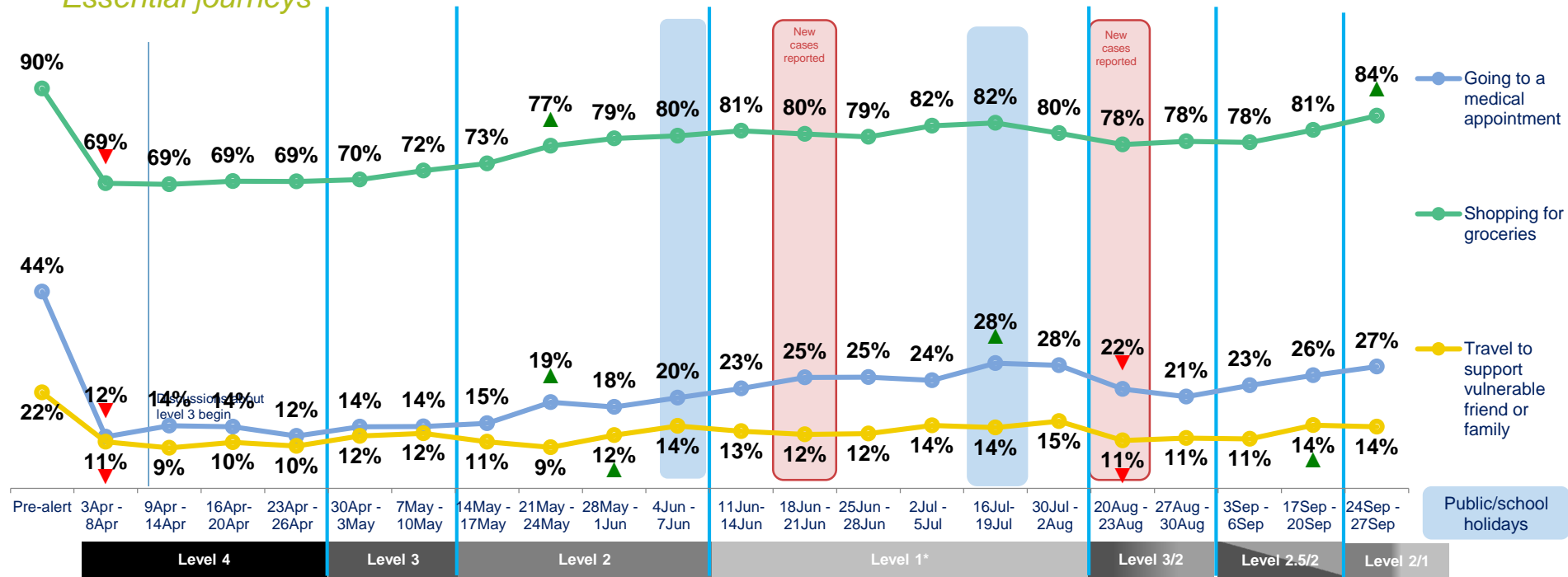
## Essential journeys – Auckland



QJOURNEY1/QJOURNEY. Which, if any of the following types of journeys would you have made in a normal week (eg in February this year)? And which, if any of the following types of journeys did you make during the last seven days? Base: all adults 15+ in Auckland in Benchmark: (n=c. 900); Wave 1–20 (n= c.330 per wave)

# Nationally, there's been a significant recovery this week in the proportion reporting at least one weekly grocery shopping trip

## Essential journeys



QJOURNEY1/QJOURNEY. Which, if any of the following types of journeys would you have made in a normal week (eg in February this year)? And which, if any of the following types of journeys did you make during the last seven days? Base: all adults 15+



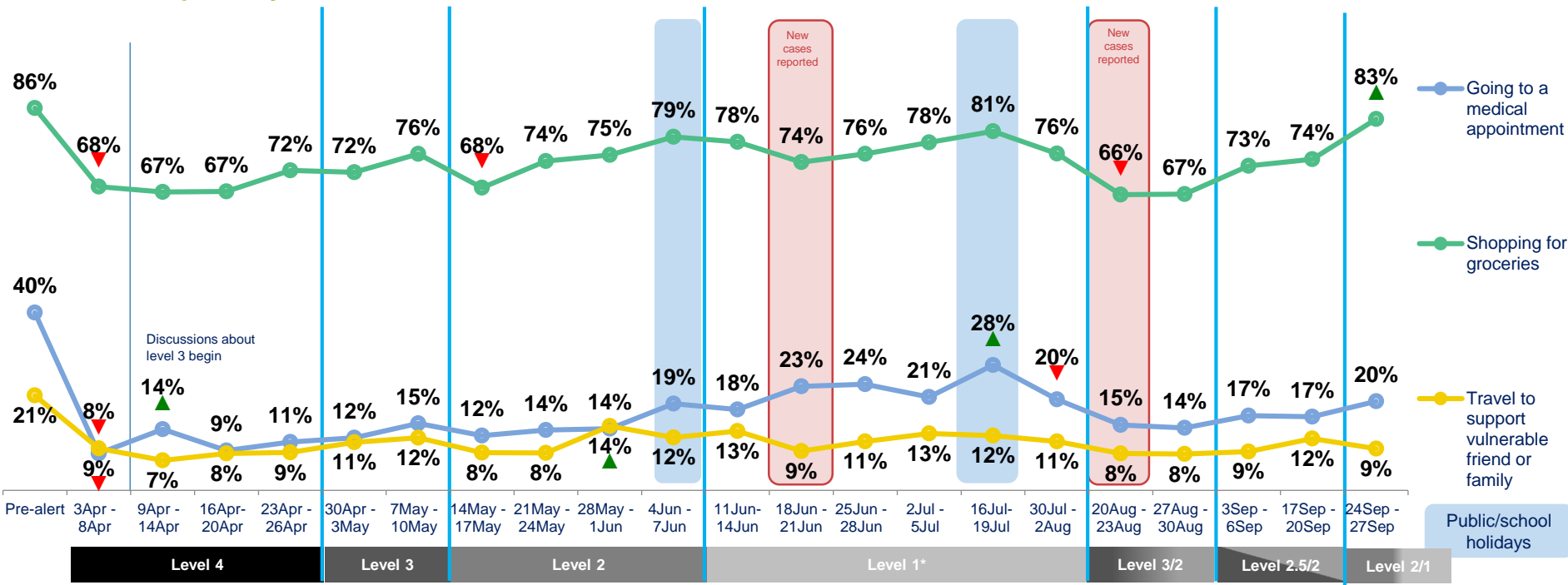
Indicates a statistically significant increase from previous time period



Indicates a statistically significant decrease from previous time period

# Auckland has also been the big driver of increased grocery shopping trips

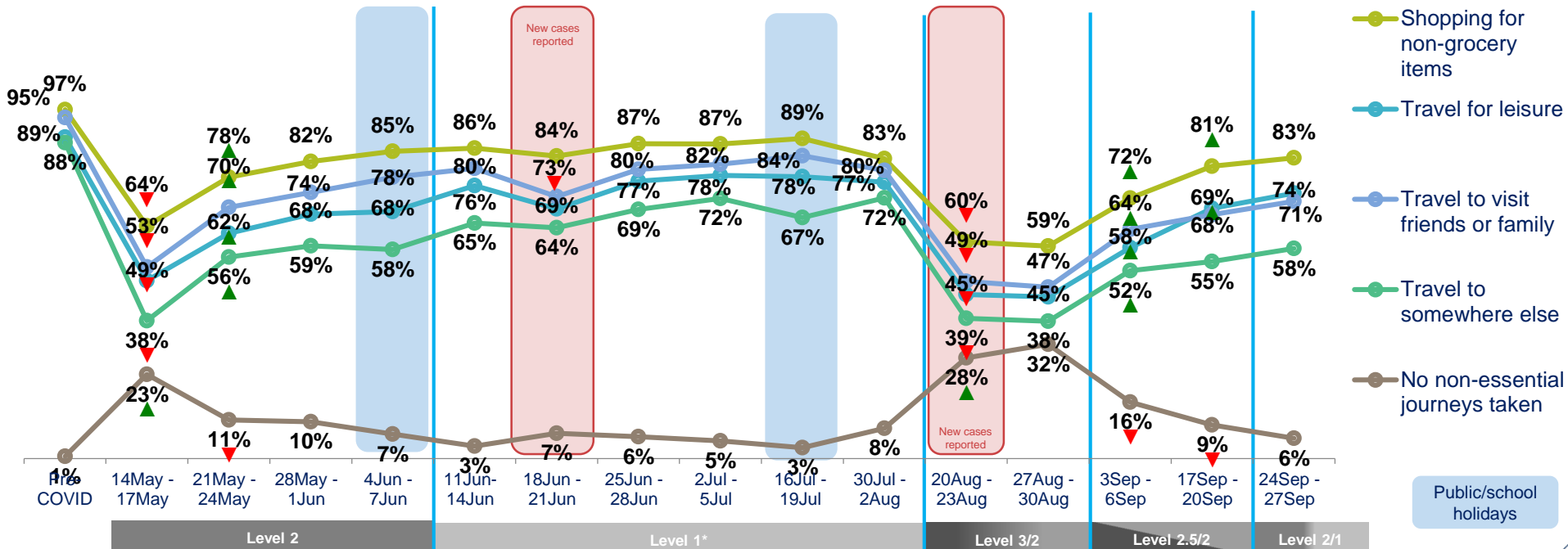
## Essential journeys – Auckland



QJOURNEY1/QJOURNEY. Which, if any of the following types of journeys would you have made in a normal week (eg in February this year)? And which, if any of the following types of journeys did you make during the last seven days? Base: all adults 15+ in Auckland in Benchmark: (n=c. 900); Wave 1 – 20 (n= c.330 per wave)

# With non-essential journeys mostly already back to normal in other regions, it has been the continued directional recovery in Auckland that has driven this change

## Non-essential journeys – Auckland



QMODE1A/2A. How would you normally make each of the following types of journeys? And thinking about other types of journeys you might have made in the past seven days.

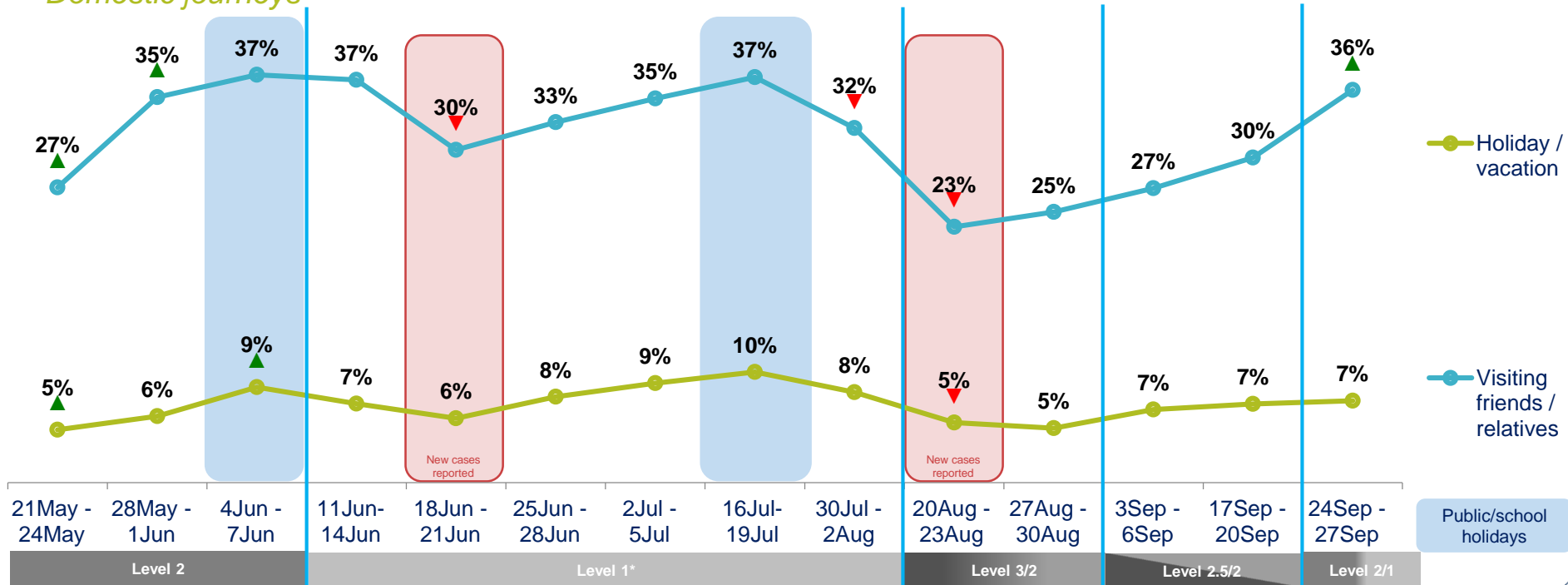
How, if at all did you make each of the journeys listed below in the past seven days?

Base: all adults 15+ interviewed during level 2, level 1, level 3/2 and level 2.5/2 in Auckland (n=c. 330 per wave)



# Visits to friends and family significantly recovered with the change in alert levels, although inter-regional holidays may not pick up until this week's school holiday

## Domestic journeys



QJOURNEY4. In the next few questions, we will ask you about journeys that you might make domestically. By that we mean journeys you might make outside of the region you live in to another part of New Zealand. Which, if any of the following types of journeys did you make during the last seven days?



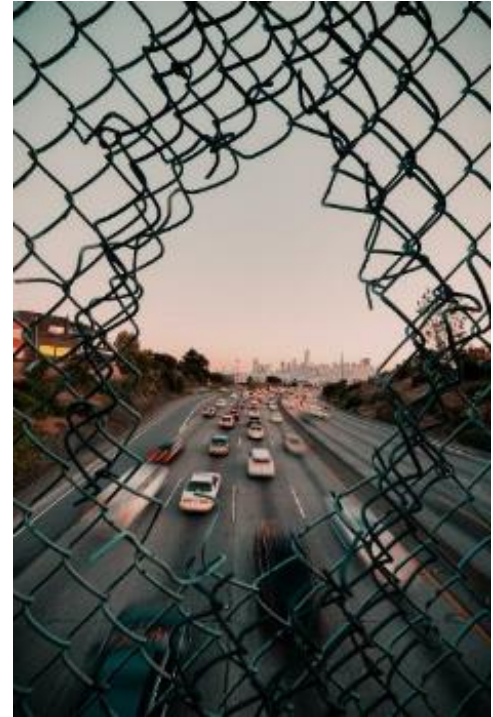


## Section 6 – Modal changes

# Key findings – modal changes

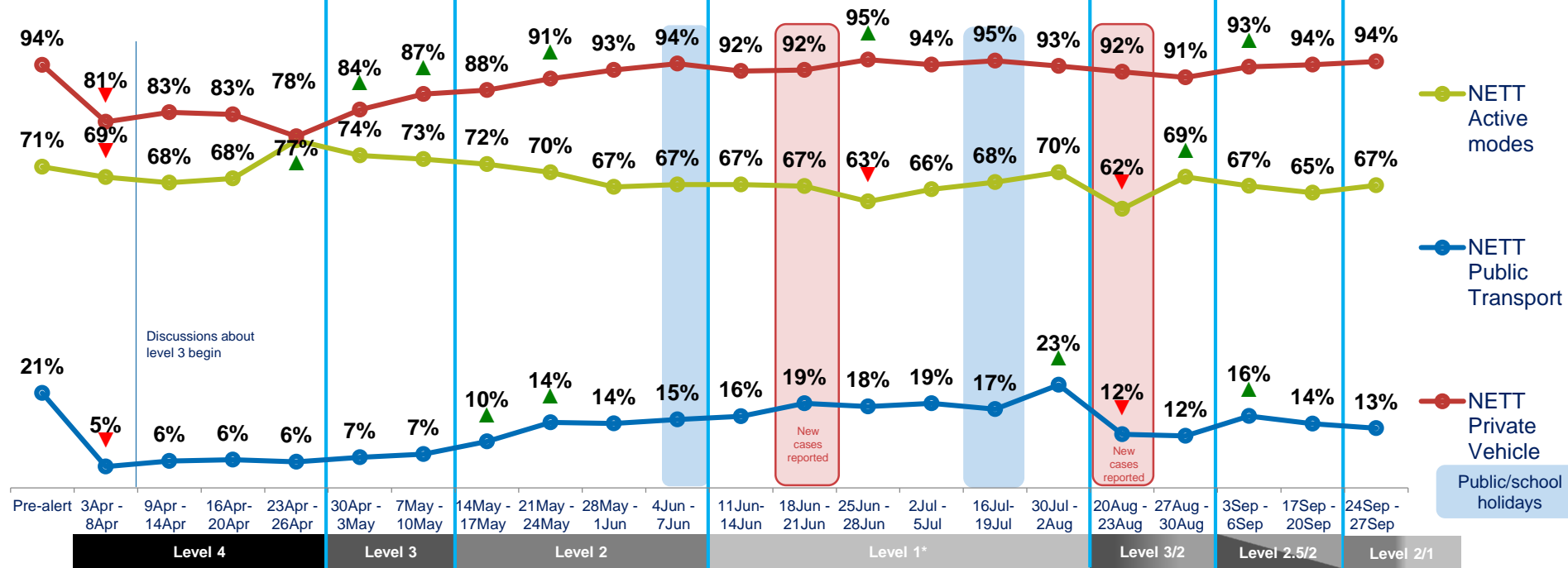
## Waka Kotahi objective – how and why is travel changing?

- Within the context of COVID-19 and changing travel restrictions it is important to understand how the transportation modes that New Zealanders are choosing have changed in response to this and which parts of the transport network are most impacted by these changes.
- At the national level, there have been no significant changes to weekly mode usage following the change in alert level. However, this week sees another directional decline in stated weekly public transport use.
- While the changes haven't been statistically significant, there has been a proportionately larger drop off in Auckland when it comes to most public transport modes. The exception being ferries, which may have been impacted by the mode-switching identified among north shore residents impacted by the Harbour Bridge closure.
- Those decreasing public transport usage were more likely to cite singular barriers this wave, rather than an array of obstacles. As a result, we saw a net decrease in most of the themes selected.
- There was difference between Auckland and non-Auckland residents, with the former more likely to say they had reduced need, or that they had transmission concerns. The proportion of Aucklanders selecting the harbour bridge as a reason for decreased public transport usage was negligible.
- Outside of Auckland it is notable that a non-trivial proportion of those decreasing their public transport usage say they've done so because they are worried that others will not wear masks anymore.



# At a national level, weekly travel by all mode types has remained stable, but public transport usage is now 3 points lower than it was in wave 19

## Changes in mode usage by wave

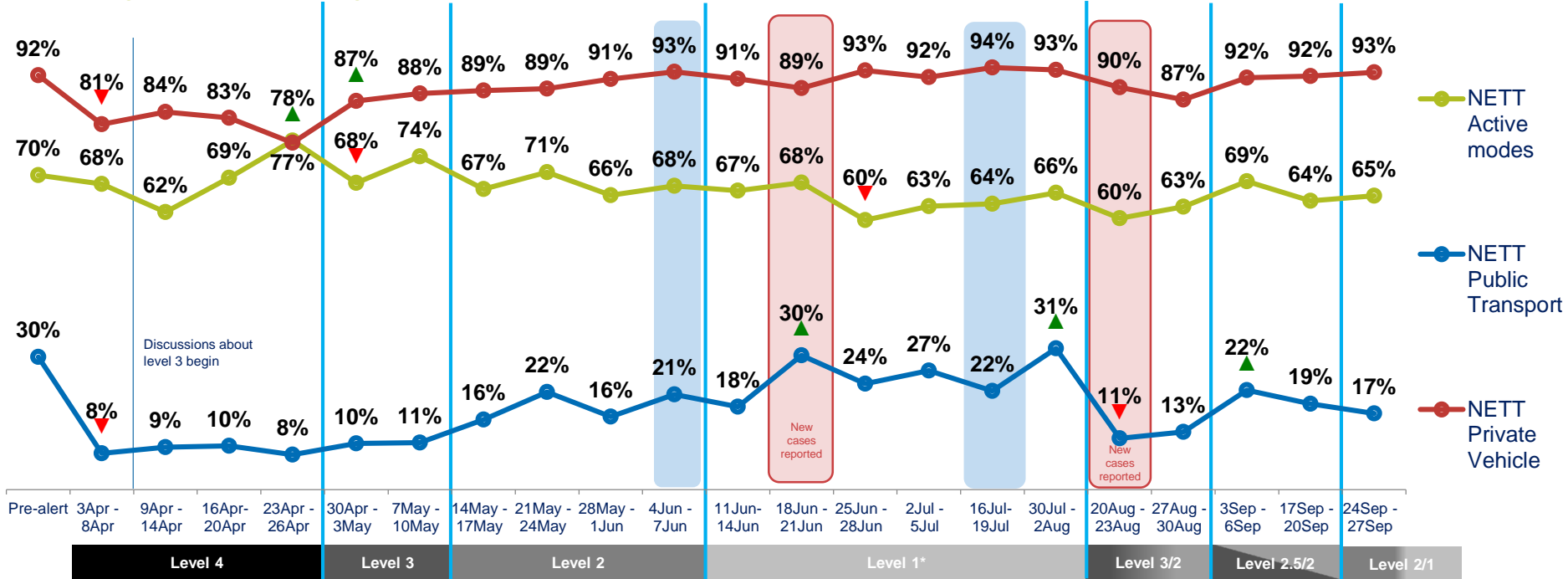


QFREQ1/QFREQ2 –And in the course of a normal week, on how many days would you normally travel via each of the methods listed below? And during the past seven days, on how many days have you travelled via each of the modes listed below? QJOURNEY1-2. Which, if any of the following types of journeys would you have made in a normal week (eg in February this year)? And which, if any of the following types of journeys did you make during the last seven days? Base: all adults 15+ in New Zealand



# At a high level, patterns of weekly mode use in Auckland have been broadly reflective of the national picture this wave

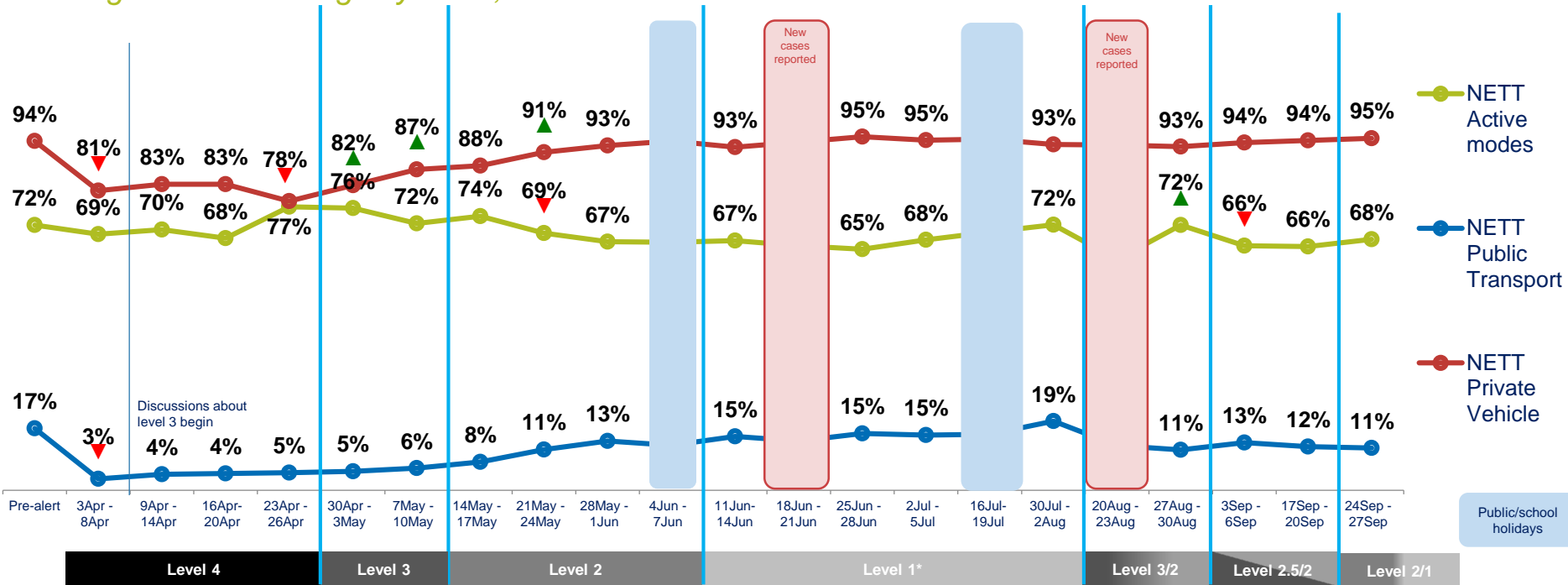
## Changes in mode usage by wave, Auckland



QFREQ1/QFREQ2 –And in the course of a normal week, on how many days would you normally travel via each of the methods listed below? And during the past seven days, on how many days have you travelled via each of the modes listed below? QJOURNEY1-2. Which, if any of the following types of journeys would you have made in a normal week (eg in February this year)? And which, if any of the following types of journeys did you make during the last seven days? Base: all adults 15+ in Auckland (n=c.330 per wave)

# For the rest of New Zealand, mode usage has remained stable for a number of waves, with private vehicles the only modes to match pre-lockdown weekly usage rates

## Changes in mode usage by wave, out of Auckland

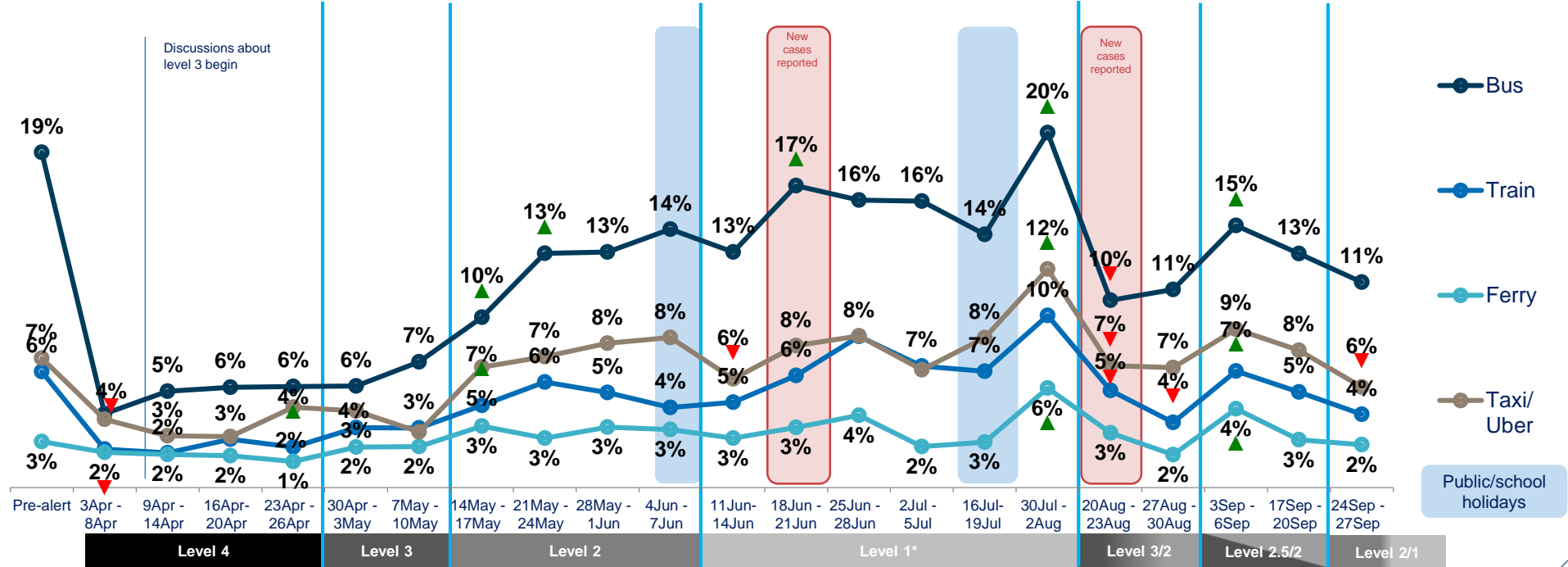


QFREQ1/QFREQ2 –And in the course of a normal week, on how many days would you normally travel via each of the methods listed below? And during the past seven days, on how many days have you travelled via each of the modes listed below? QJOURNEY1-2. Which, if any of the following types of journeys would you have made in a normal week (eg in February this year)? And which, if any of the following types of journeys did you make during the last seven days? Base: all adults 15+ not living in Auckland (n=c.900 per wave)



# All public transport modes have seen a directional decline at the national level for the past two fieldwork weeks

## Changes in mode usage by wave

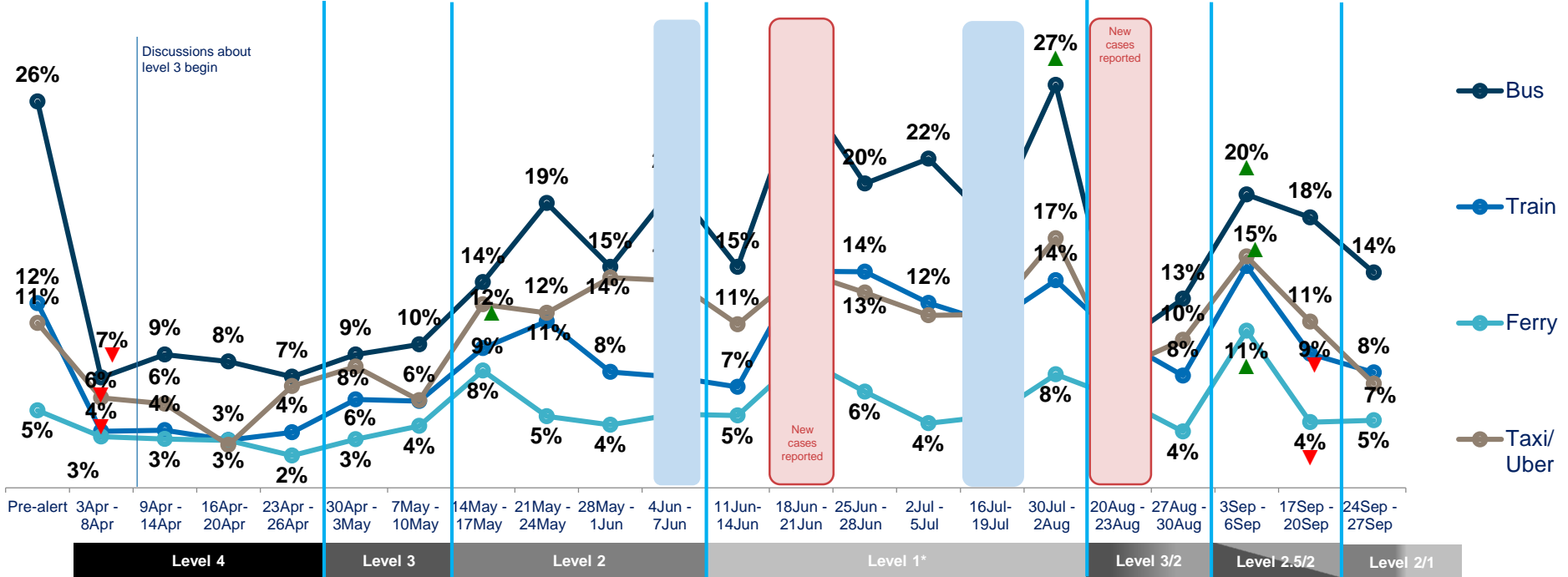


QFREQ1/QFREQ2 –And in the course of a normal week, on how many days would you normally travel via each of the methods listed below? And during the past seven days, on how many days have you travelled via each of the modes listed below? QJOURNEY1-2. Which, if any of the following types of journeys would you have made in a normal week (eg in February this year)? And which, if any of the following types of journeys did you make during the last seven days? Base: all adults 15+ in New Zealand



# In Auckland, weekly ferry use is the only public transport mode to see a directional increase in usage during the past seven days

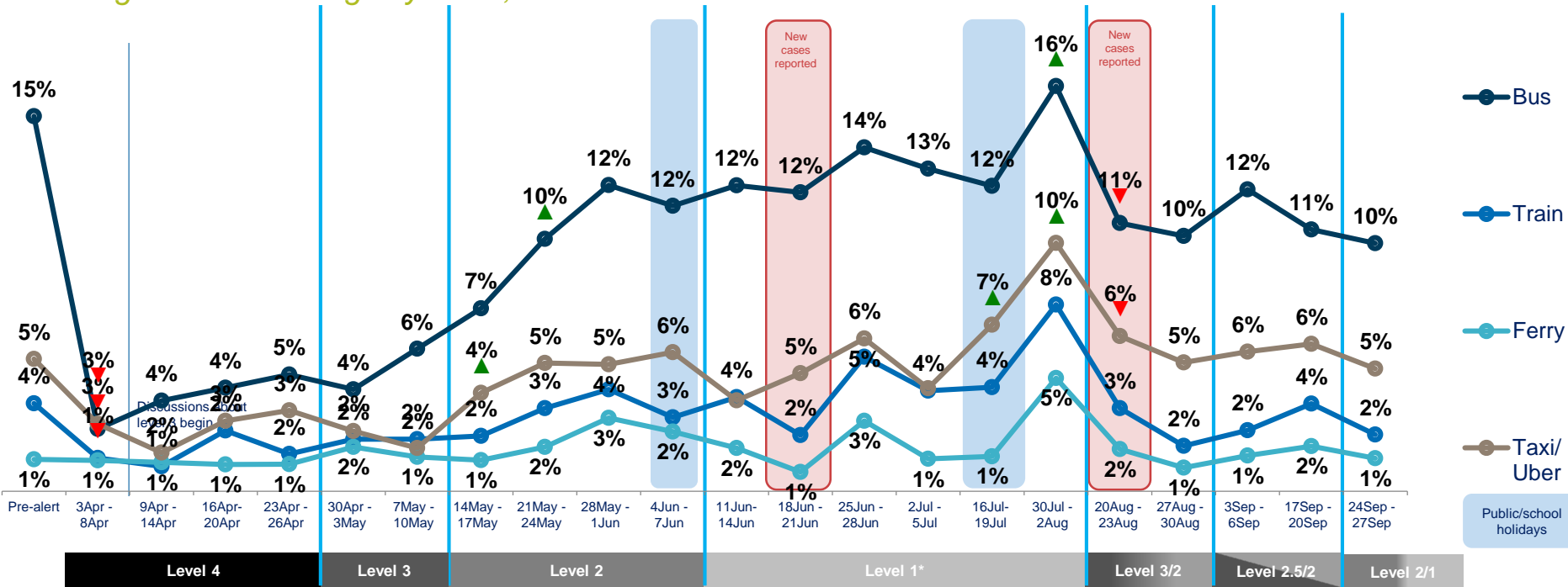
## Changes in mode usage by wave, Auckland



QFREQ1/QFREQ2 –And in the course of a normal week, on how many days would you normally travel via each of the methods listed below? And during the past seven days, on how many days have you travelled via each of the modes listed below? QJOURNEY1-2. Which, if any of the following types of journeys would you have made in a normal week (eg in February this year)? And which, if any of the following types of journeys did you make during the last seven days? Base: all adults 15+ in Auckland (n=c.330 per wave)

# While there was also directional drop-off in public transport usage outside of Auckland, this was largely only by one or two points and can be considered stable

## Changes in mode usage by wave, non-Auckland

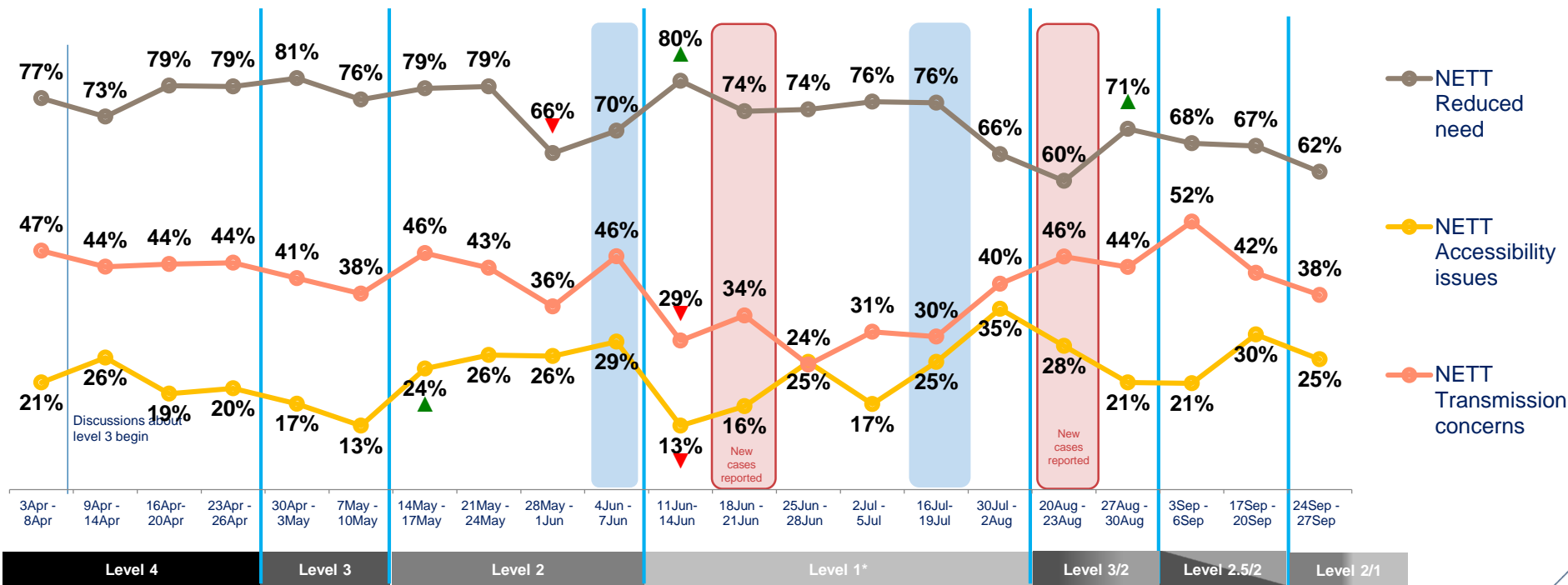


QFREQ1/QFREQ2 –And in the course of a normal week, on how many days would you normally travel via each of the methods listed below? And during the past seven days, on how many days have you travelled via each of the modes listed below? QJOURNEY1-2. Which, if any of the following types of journeys would you have made in a normal week (eg in February this year)? And which, if any of the following types of journeys did you make during the last seven days? Base: all adults 15+ not living in Auckland (n=c.900 per wave)



At a macro level, there's a drop in the proportion selecting each group of issues, largely due to more people experiencing singular barriers, rather than an array

### Reasons for decrease in PT activity



For which, if any of the following reasons, has your use of public transport decreased?

Base: decreasing PT usage in past week



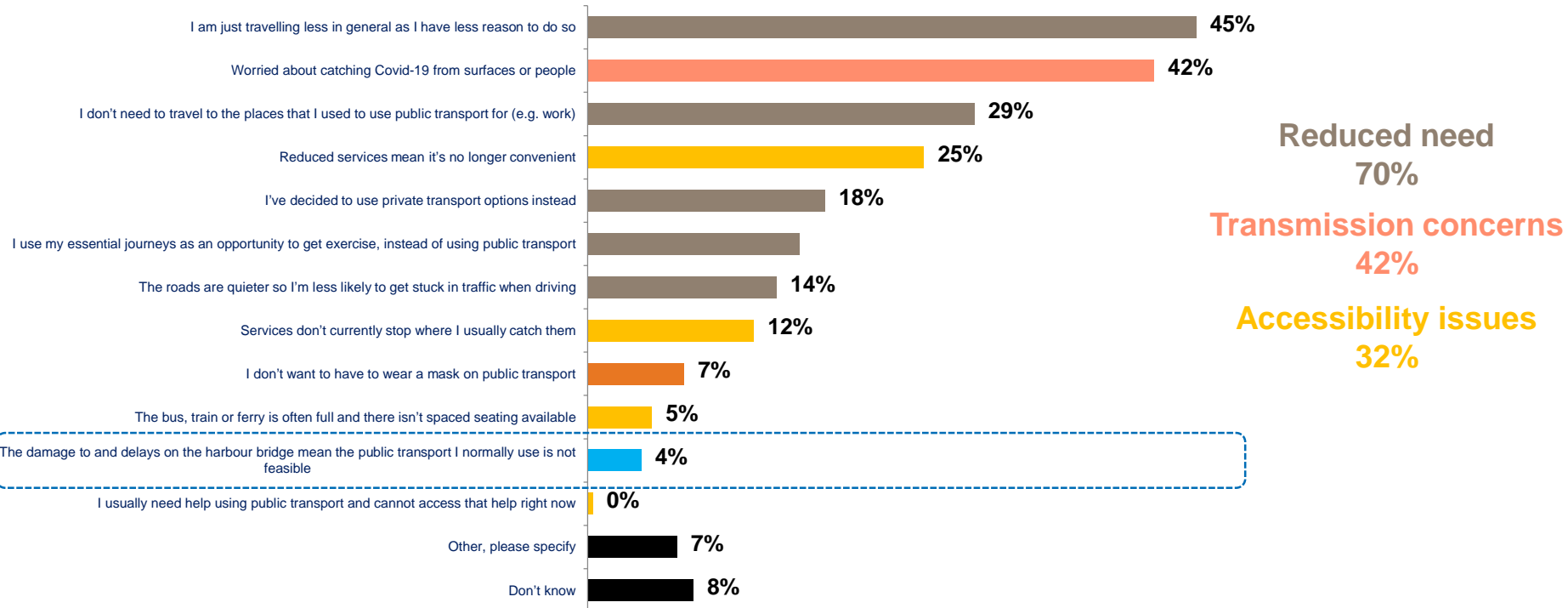
Indicates a statistically significant increase from previous time period



Indicates a statistically significant decrease from previous time period

# This wave, disruption on the harbour bridge had a minimal impact on public transport usage, whilst reduced services were the biggest contributor to accessibility issues

## Reasons for decrease in PT activity – Auckland



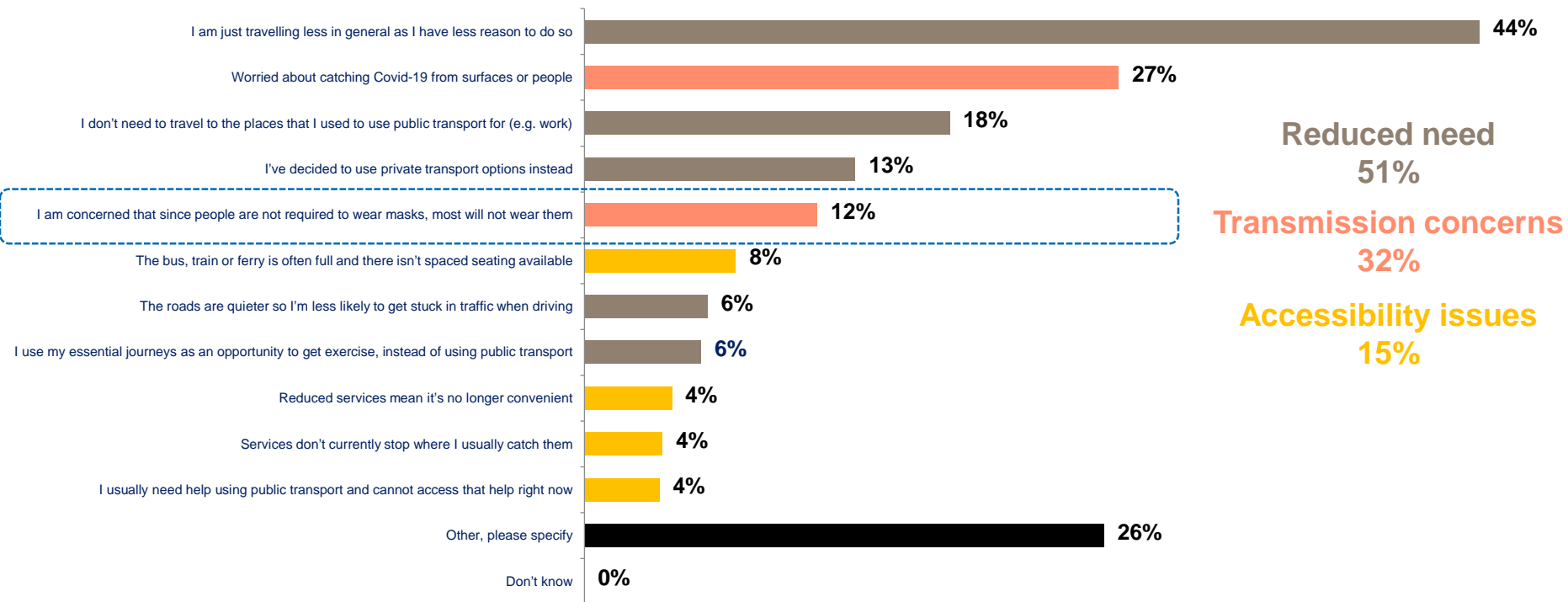
QDEC. For which, if any of the following reasons, has your use of public transport decreased?

Base: All in Auckland decreasing PT usage in past week (n=71), wave 21 only



# In other regions, one in 10 of those who have reduced their public transport usage selected that they were concerned about others not wearing masks

## Reasons for decrease in PT activity – out of Auckland



QDEC. For which, if any of the following reasons, has your use of public transport decreased?

Base: All not in Auckland decreasing PT usage in past week (n=67), wave 21 only







## Section 7 – Working from home

# Key findings – working from home

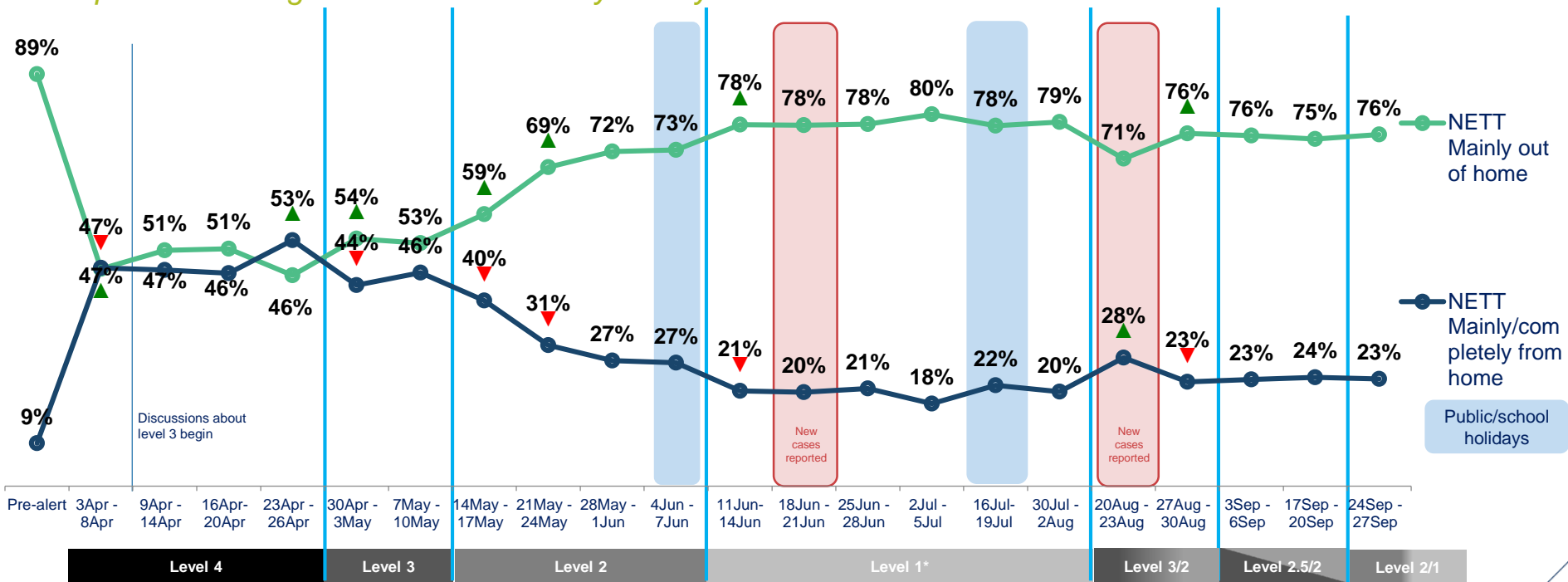
## Waka Kotahi objective – understanding behaviour change

- Commuter traffic makes up a large proportion of the impact on transport infrastructure. As alert levels decrease and restrictions are relaxed, it's important to understand who will return to work travel and how, and who will continue to be absent from the commuter population.
- At a national level, the proportion working from home has been stable for some waves now, with the community transmission cases in Auckland resulting in no more than a brief blip. However, it has settled at a higher level since the split level lockdowns began.
- Public transport continues to be disproportionately impacted by this activity.
- In Auckland, the multiple overlapping transportation issues did not result in a statistically significant increase in those working from home, although there was a 3 point directional increase for the first time in three waves.
- Those disruptions that Aucklanders stated as having the highest level of impact on them were slightly more likely to result in a larger net decrease in work travel days. However, this difference between disruptions is not statistically significant and of those measured, COVID-19 related restrictions have the largest quantitative impact on commuter travel.



# Nationally, the proportion working from home appears to have stabilise quickly to sit at a slightly higher level than that seen in level 1

## Proportion working in and out of home by survey wave



QWORK1A/QWORK2A: And prior to any public health alert or lockdown, where did you mainly work? And where do you currently work?

Base: all adults 15+ in Auckland who are usually working



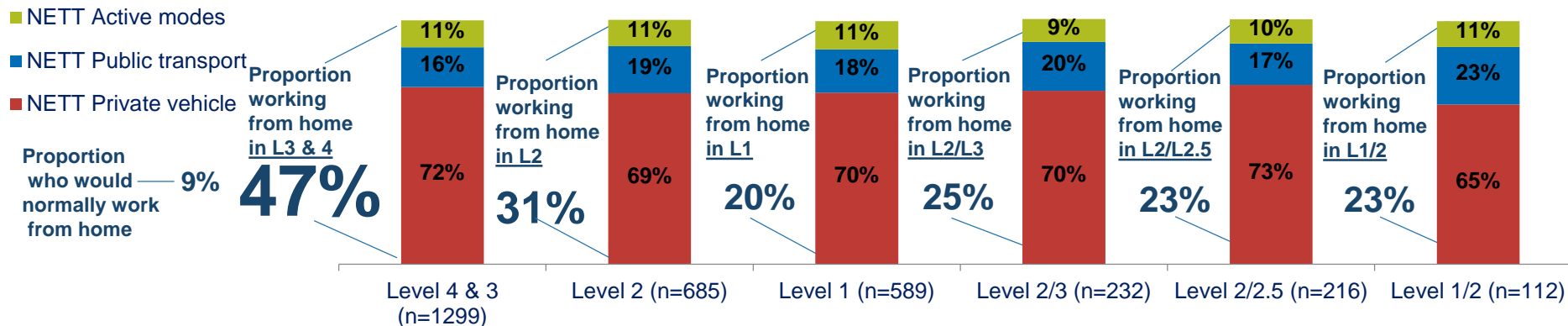
Indicates a statistically significant increase from previous wave



Indicates a statistically significant decrease from previous wave

# Public transport remains the only mode where the proportion working from home is higher than the average across the total working population

## Proportion of commuters working from home who would normally travel by each mode



## Proportion of each commuter type working from home

Proportion WFH by level	47%	31%	20%	25%	23%	23%
Within active mode commuters	53%	31% ▼	17% ▼	19%	17%	19%
Within private vehicle commuters	43%	25% ▼	13% ▼	18% ▲	16%	14%
Within public transport commuters	62%	42% ▼	24% ▼	38% ▲	33%	36%

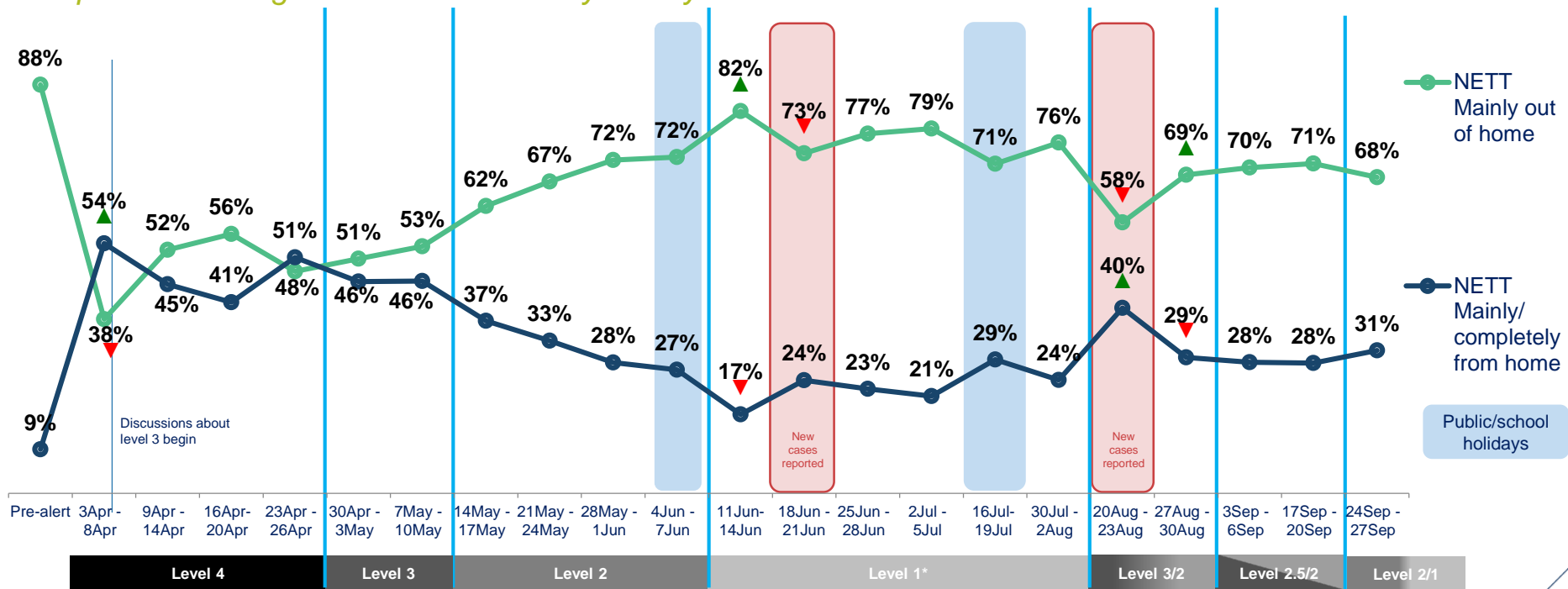
QWORK1A/QWORK2A: And prior to any public health alert or lockdown, where did you mainly work? And where do you *currently* work? By QMODE1\_1 How would you normally make each of the following types of journeys listed below? – travelling to work

Base: all adults 15+ in New Zealand who normally commute by each of the modes mentioned



# In the context of multiple overlapping disruptions to travel, there was only a small directional increase in the proportion working from home in Auckland

## Proportion working in and out of home by survey wave – Auckland



QWORK1A/QWORK2A: And prior to any public health alert or lockdown, where did you mainly work? And where do you *currently* work?

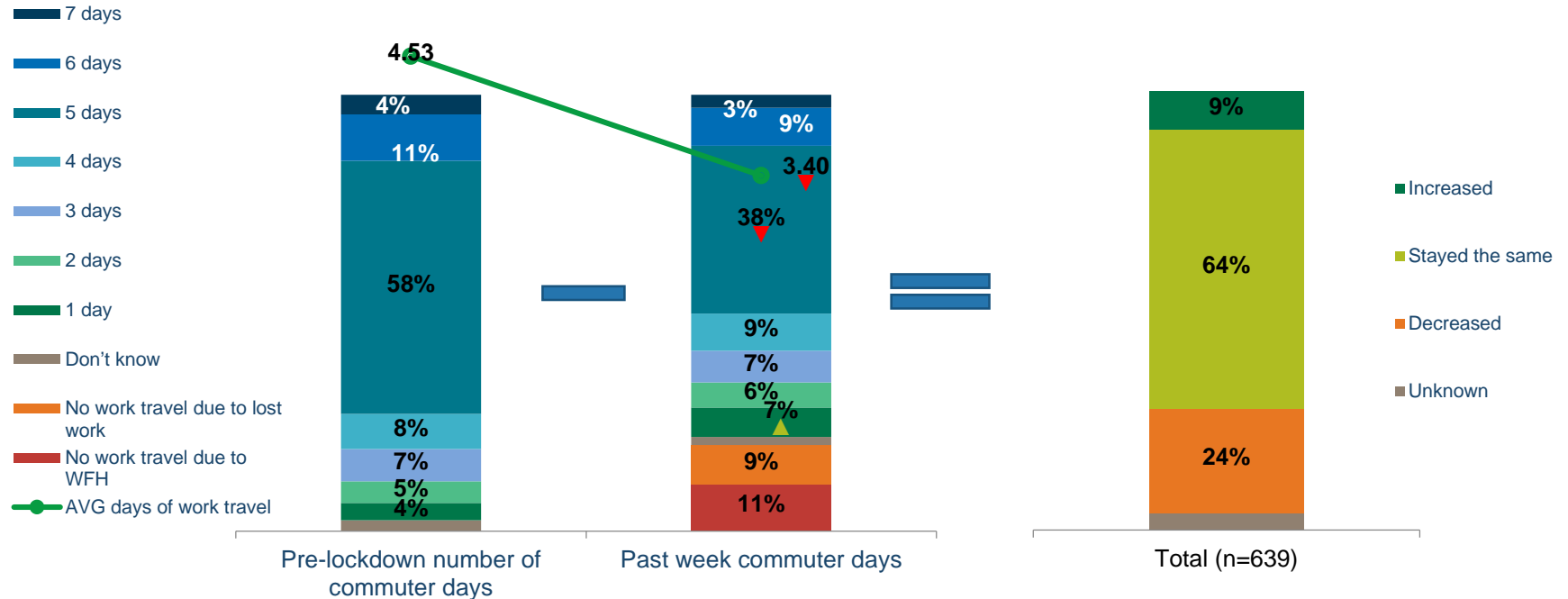
Base: all adults 15+ in Auckland who are usually working



# By looking at pre-lockdown and past week commuter days, we can calculate whether an individual has decreased or increased their work travel and compare sub-groups

## Number of commuter days – pre lockdown vs past week

## NET change in commuter days



QWORK1B/2B In a typical week prior to any public health alert or lockdown, on how many days per week did you tend to travel to a place of work (eg office, store, client site)? Thinking about the past week, on how many days out of the past seven did you travel to a place of work (eg office, store, client site)?

Base: all adults 15+ in New Zealand

