

South Dunedin neighbourhood accessibility plan, Dunedin City Council

Safer Routes trial project started in January 2004

Objectives

- >> To audit five major roads, list engineering requirements and integrate these with the council's work plan.
- >> To work with the community to determine the priority for those requirements.
- >> To identify the main issues for cycling and walking in the area.
- >> To work with the community to identify education and enforcement activities and address any issues.

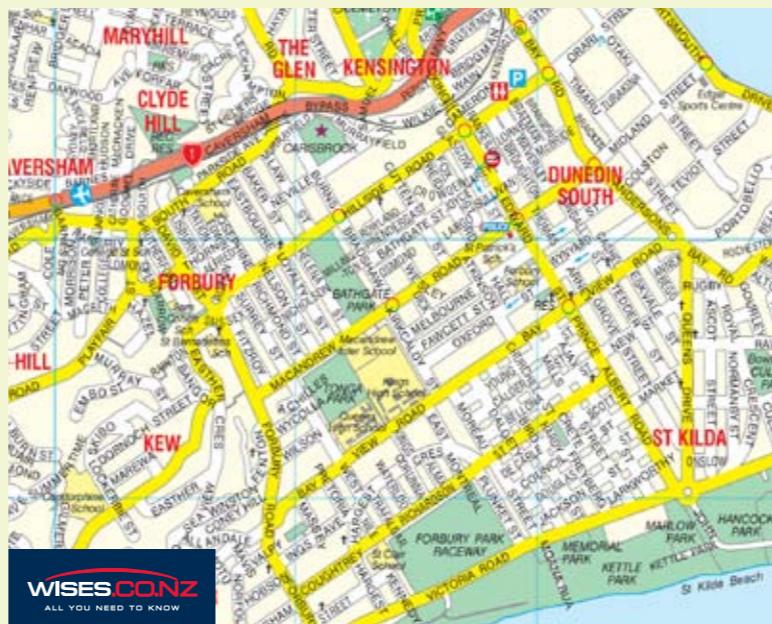
Main issues identified

- >> Pedestrian and cycling black spots
 - Cargill's corner
 - Hillside Road south of Burns Street
 - Macandrew Road between Bathgate Park and Tonga Park
 - Andersons Bay Road to 'Woolworths crossing' and nearby roundabout
 - Macandrew Road between Melbourne and Anderson's Bay Road.
- >> Speed of traffic – especially around schools.
- >> Driver behaviour that does not take cyclists into account, eg drivers opening car doors and entering/exiting driveways without checking.
- >> Poor footpath surfaces.
- >> A lack of allocated road space for cyclists and few specific cycling facilities.
- >> Skateboarders on footpaths.
- >> Insufficient time in crossing phases at traffic signals.
- >> A high level of pollution from vehicle exhaust emissions.
- >> Poor street lighting.
- >> Limited formal crossing provision on some routes.
- >> Lack of rest benches and shelters.
- >> A high volume of industrial traffic.

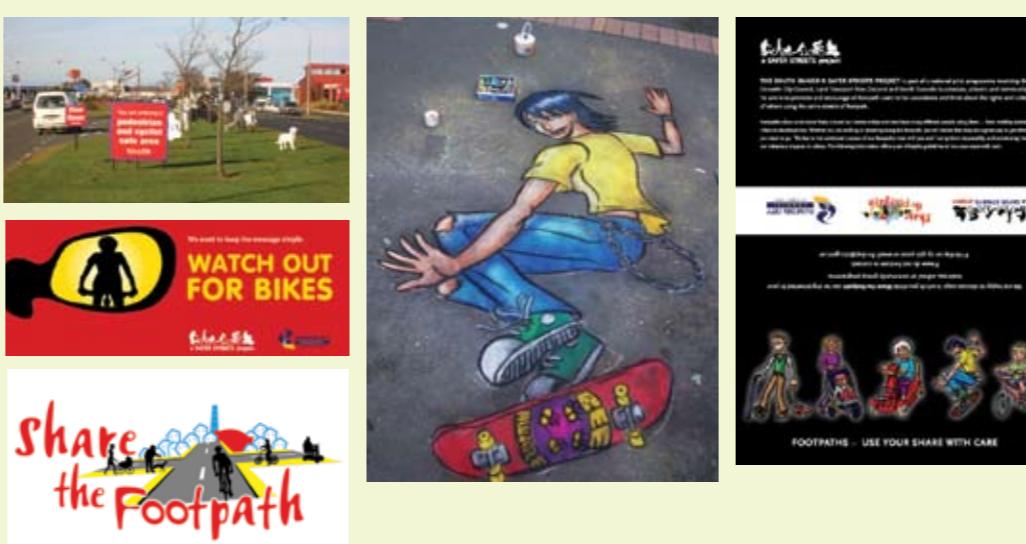
Community launch



Location



Educational initiatives



Key outcomes and successes

- >> Community investment in educational and promotional implementation.
- >> Community buy-in.
- >> Media interest.
- >> Mayoral and councillor participation.
- >> Won the 2006 NZ Community Safety and Injury Prevention award for 'outstanding community safety and/or injury prevention'.
- >> Silhouette advertising campaign.
- >> Project launch day.
- >> 'Share the footpath' campaign.
- >> 'Watch out for bikes' campaign.
- >> Cycle hazard removal.
- >> Intersection and crossing upgrades.
- >> Drop kerbs and tactile paving.
- >> Creation of five mobility routes.
- >> Trial of six flashing 'school zone' signs.
- >> Improved lighting.
- >> Resources and tools that can be used again, such as the walking and cycling audit process.



Winning the 2006 NZ Community Safety and Injury Prevention award for 'outstanding community safety and/or injury prevention'