



## Traffic Volumes Monthly Report October 2015

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#### Revision Schedule

Rev. No	Date	Description	Prepared by	Reviewed by	Approved by
1	9/11/2015	Draft	Gerald Wen		
2		Final	Gerald Wen	Pradeep Ranasinghe	Emma Harris

# Overview

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## Summary

The purpose of this report is to provide information about changes and trends of Monthly Average Daily Traffic (MADT) on state highways at a national and regional level.

NZTA Region Number	NZTA Region
1	Northland and Auckland
2	Waikato and Bay of Plenty
3	Taranaki, Manawatu–Wanganui, Hawkes Bay and Gisborne
4	Wellington, Nelson, Marlborough and Tasman
5	Canterbury and West Coast
6	Otago and Southland

## October 2015 State Highway Traffic Highlights

### Light Vehicles

Nationally, the MADT for light vehicles was up 4.1%, when compared to the same period last year. The average monthly growth rate for the last ten month in 2015 was 5.2%.

All regions had an increase in October with a range of 1.9% to 6.1%.

### Heavy Vehicles

Nationally, the MADT for heavy vehicles was up 2.2%, when compared to the same period last year. The average monthly growth rate for the last ten month in 2015 was 2.8%.

Region 1 and 4 had an increase, while the other 4 regions remained at almost the same level.

## Related economic information

- Fuel prices remained below 2014 levels.
- *“Total international visitor arrivals were up 8% compared to the same period last year.”* - Statistics NZ
- Consumer confidence raising  
*“Consumers hummed a happier tune in October, with sentiment rising 4 points to 114.9 – the second straight gain and the highest level in four months.”* - ANZ Bank
- *“Exports and imports both fall in October 2015. Total goods exports down 4.5 percent (NZ dollar volume) from October 2014. Goods imports fell 2.2 percent, led by falls in petrol and avgas, and capital goods.”* – Statistics NZ

## In this report

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## Technical Notes

**What is MADT?** Monthly Average Daily Traffic (MADT) is the average daily traffic volume in a given month. At each monitored location (count site), MADT is reported for light vehicles, all vehicles and heavy vehicles<sup>1</sup>. MADT is the statistical term used throughout this report.

A more commonly reported statistical term is Annual Average Daily Traffic (AADT), which measures the average daily traffic volume over a given calendar year.

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**How is MADT change reported each month?** We report MADT change for light, heavy and all vehicles, at a national and regional level. We first calculate the percentage change in MADT (light, heavy and all vehicles separately) of each site for the current month compared to the same month in the previous year. We then calculate the median of those percentage changes across all sites and report it as the national MADT change for the current month. To report each regional MADT change, we calculate the median of percent changes of the sample sites in each region.

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**Purpose** Monthly Average Daily Traffic (MADT) reporting enables us to provide a month-by-month indication of traffic trends, and to allow the effects of specific events (e.g. Storms, fuel price shifts, economy, etc.) to be monitored.

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**Site coverage** The table below shows the number of traffic counting sites in each NZ Transport Agency region. These numbers represent the sample sizes that are used to report the National and regional MADT changes in this report.

NZ Transport Agency Region	Number of Sites
Northland and Auckland	17
Waikato and Bay of Plenty	27
Taranaki, Manawatu-Wanganui, Hawkes Bay and Gisborne	19
Wellington, Nelson, Marlborough and Tasman	17
Canterbury and West Coast	15
Otago and Southland	19
Total	114

These sites are mostly NZTA's national telemetry sites. There are also a few regional continuous sites used in Auckland.

Report should be used with caution, because of the limited sample sizes.

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**Sources of variation in MADT** The number of weekends in a specific month can affect the MADT comparability between years. Also, public holidays that occur in different months can affect comparisons between years. This report does not attempt to compensate for these variations.

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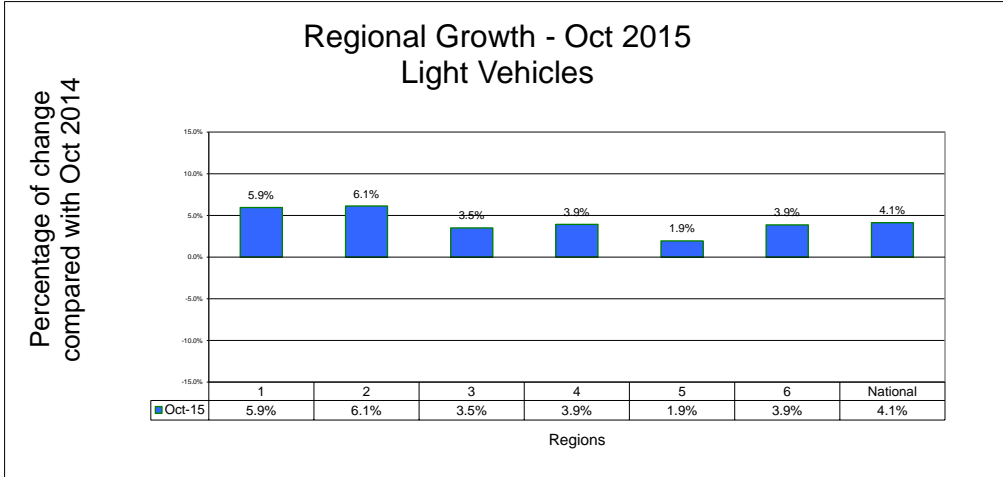
<sup>1</sup> Heavy vehicles are those with a gross vehicle mass exceeding 3.5 tonnes.

# Results: Light Vehicles

**Regions**

Comparisons across the NZ Transport Agency regions have also been carried out.

The graph below shows the MADT change compared with the same month last year. The MADT values here represent light vehicle types.



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5	Canterbury and West Coast
6	Otago and Southland

**All sites**

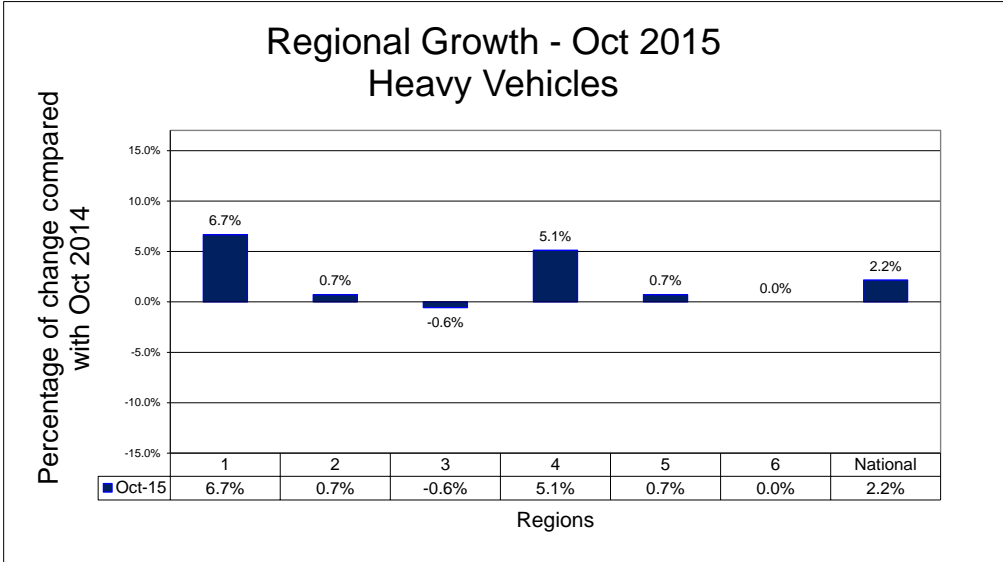
An Excel table of MADT (light vehicles) values for the past thirteen months is released with this report.

# Results: Heavy Vehicles

## Regions

Comparisons of heavy vehicle traffic across NZ Transport Agency regions as detailed below.

The graph shows the MADT change compared with the same month last year. The MADT values here represent heavy vehicles only.



NZTA Region Number	NZTA Region
1	Northland and Auckland
2	Waikato and Bay of Plenty
3	Taranaki, Manawatu-Wanganui, Hawkes Bay and Gisborne
4	Wellington, Nelson, Marlborough and Tasman
5	Canterbury and West Coast
6	Otago and Southland

## All sites

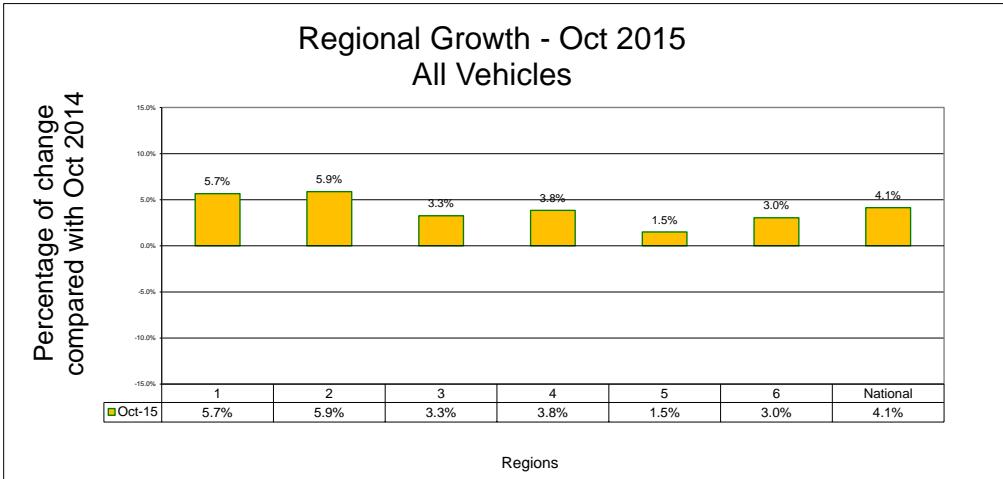
An Excel table of MADT (heavy vehicles) values for the past thirteen months is released with this report.

# Results: All Vehicles

## Regions

Comparisons across the NZ Transport Agency regions have also been carried out.

The graph below shows the MADT change compared with the same month last year. The MADT values here represent all vehicle types.



NZTA Region Number	NZTA Region
1	Northland and Auckland
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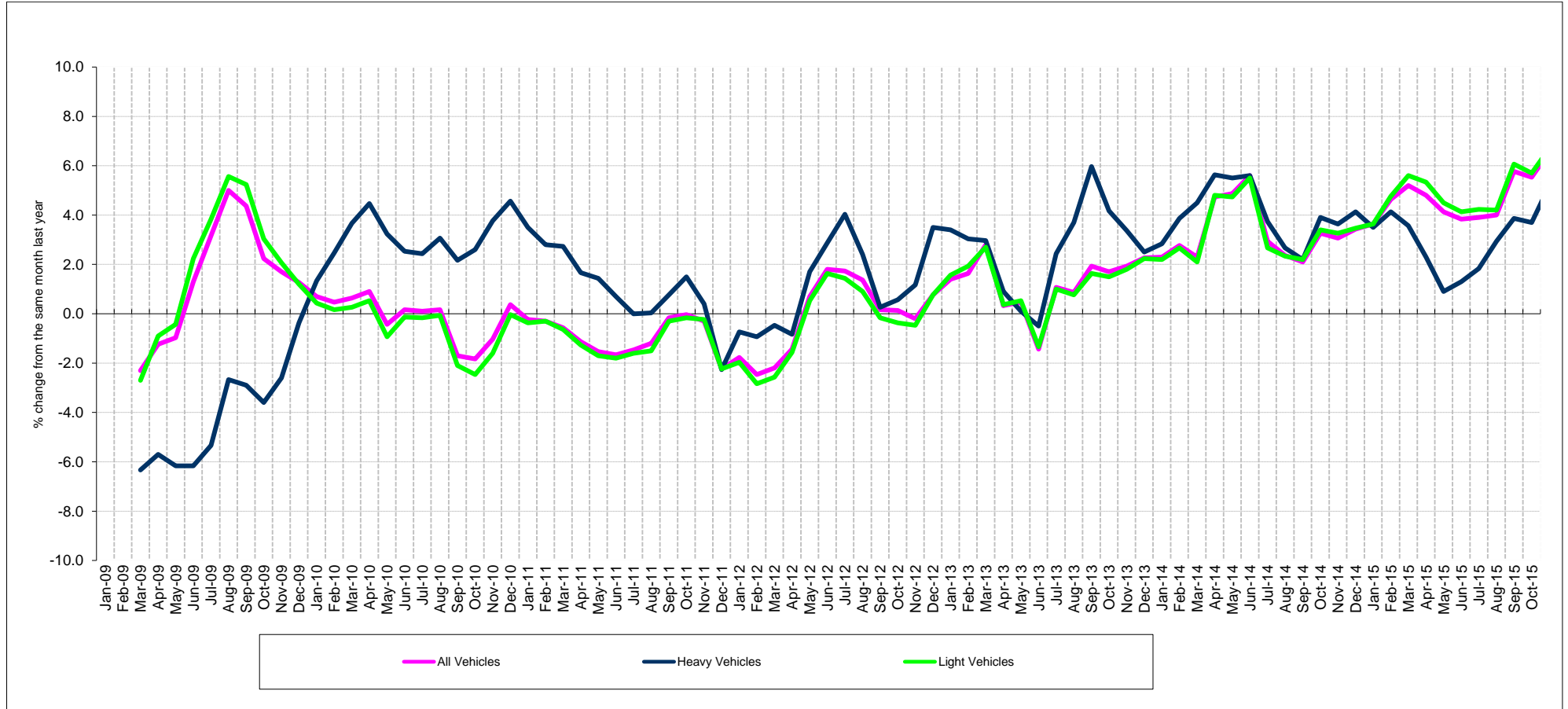
## All sites

An Excel table of MADT (all vehicles) values for the past thirteen months is released with this report.



# Nationwide State Highway Traffic Growth

Moving three months average of % change from the same month last year



# Nationwide State Highway Traffic Growth

MADT percentage change from the same month a year ago

Year	2009			2010			2011			2012			2013			2014			2015		
Month	All Vehicles	Light Vehicles	Heavy Vehicles	All Vehicles	Light Vehicles	Heavy Vehicles	All Vehicles	Light Vehicles	Heavy Vehicles	All Vehicles	Light Vehicles	Heavy Vehicles	All Vehicles	Light Vehicles	Heavy Vehicles	All Vehicles	Light Vehicles	Heavy Vehicles	All Vehicles	Light Vehicles	Heavy Vehicles
January	-0.8	-1.5	-6.4	-0.1	-0.2	1.0	-1.7	-1.6	1.2	-1.0	-1.7	2.7	2.9	2.5	5.7	2.4	2.0	3.9	5.8	5.7	4.9
February	-2.4	-1.6	-8.9	1.6	1.3	4.1	0.0	0.0	3.7	-3.3	-3.8	-0.8	1.7	1.7	2.6	3.6	3.8	4.7	4.7	5.6	2.2
March	-3.7	-5.0	-3.7	0.4	-0.3	5.9	0.0	-0.3	3.3	-2.3	-2.2	-3.3	3.8	3.9	0.6	0.9	0.5	4.9	5.1	5.5	3.6
April	2.4	3.9	-4.5	0.7	0.6	3.4	-3.4	-3.5	-2.0	1.3	1.3	1.6	-4.5	-4.5	-0.5	9.7	10.1	7.3	4.6	4.9	1.1
May	-1.6	-0.2	-10.3	-2.4	-3.1	0.4	-1.2	-1.3	3	3.1	2.5	6.8	2.1	2.2	0.2	4.0	3.6	4.3	2.7	3.1	-2.0
June	3.1	3.0	-3.7	2.2	2.1	3.8	-0.4	-0.6	1.1	1	1.1	0.2	-1.9	-1.7	-1.2	3.1	2.8	5.2	4.2	4.4	4.8
July	8.0	8.7	-2.0	0.5	0.5	3.1	-2.8	-2.9	-4.1	1.1	0.7	5.1	3.0	2.5	8.3	1.7	1.6	1.7	4.8	5.2	2.7
August	3.9	5.0	-2.3	-2.2	-2.8	2.3	-0.4	-1.0	3.1	2.0	0.9	1.9	1.5	1.5	4.0	2.3	2.6	1.1	3.0	3.0	1.3
September	1.2	2.0	-4.4	-3.4	-4.0	1.1	2.7	3.0	3.3	-2.6	-2.1	-6.2	1.3	0.9	5.6	2.3	2.4	3.8	9.5	10.0	7.6
October	1.6	2.1	-4.1	0.1	-0.6	4.4	-2.4	-2.5	-1.9	1.0	0.1	6.0	2.3	2.1	2.9	5.2	5.2	6.8	4.1	4.1	2.2
November	2.3	2.1	0.7	0.2	-0.2	5.8	-1.2	-1.2	-0.2	1.0	0.6	3.7	2.2	2.4	1.6	1.7	2.2	0.3			
December	-0.1	-0.6	2.3	0.8	0.7	3.5	-3.1	-3	-4.7	0.3	1.6	0.8	2.3	2.2	3	3.4	3.0	5.3			

## Appendices

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MADTs of the sample sites for the past thirteen months in Excel format

- Light Vehicles
- Heavy Vehicles
- All Vehicles